



# Global Advanced Analytics Market 2016 Share, Trend, Segmentation and Forecast to 2020

*global advanced analytics market to grow at a CAGR of 22.12% during the period 2016-2020*

PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- [Advanced Analytics Industry](#)

## Description

The analysts forecast the global advanced analytics market to grow at a CAGR of 22.12% during the period 2016-2020. Advanced analytics is the practice that helps in the extraction of information from existing or historical data, which helps in understanding the growth pattern and predicting the trends or future of the organization. Analytics uses what-if scenarios to predict possible risks involved in the future.

## Covered in this report

The report covers the present scenario and the growth prospects of the global advanced analytics market for 2016-2020. To calculate the market size, the report considers the revenue generated from licenses, maintenance, upgradation, and subscription costs of advanced analytics solutions.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Advanced Analytics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- IBM
- KNIME
- Oracle
- RapidMiner
- SAP
- SAS Institute

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#### Other prominent vendors

- Accretive Technologies
- Angoss Software
- Dell
- FICO
- HP
- Information Builders
- Microsoft
- Microstrategy
- Megaputer Intelligence
- Oracle
- Pegasystems
- Pitney Bowes
- Prognoz
- Revolution Analytics
- StatSoft
- Tableau Software
- Teradata
- Tibco Software

#### Market driver

- Need to prevent fraudulent activities
- For a full, detailed list, view our report

#### Market challenge

- Lack of data connectivity and integration
- For a full, detailed list, view our report

#### Market trend

- Rise in adoption of SaaS-based predictive analytics
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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