

# Savory Snacks Market Analysis, Growth, Share, Trends, Supply Demand and Sales, Revenue and Cost Analysis - Forecast to 2021

Global: Savory Snacks Market Information by Types (Potato Chips, Processed Snacks, Popcorn, Nuts and Others) - Forecast To 2021

PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- Key Findings



The Major Key Players are PepsiCo, Kraft Foods Group, Inc, ConAgra Foods, Inc, CALBEE, Inc, Diamond Foods, Inc, General Mills, Inc, Intersnack Group GmbH & Co. KG, Lorenz Bahlsen Snack-World Group.”  
*Market Research Future*

- Asia-Pacific is expected to dominate the [global savory snacks market](#) surpassing the revenues of North America during the forecast period
- Japan and China together are expected to account for about 15% of the global [savory snacks market](#), in terms of value, by 2020
- India, China and Mexico are expected to be the most lucrative market during the forecast period due to their high growth rate
- Sales through supermarkets and hypermarkets is expected to increase during the forecast period due to increasing urbanization

## Market Synopsis of Savory Snacks Market

The demographic and economic changes such as rising urbanization, increasing per capita income, and need for convenience have been shaping the global savory snacks market. The developing countries seem to offer more opportunities for the market as compared to their developed counterparts. Earlier snacks were considered as stop-gap food between the meals for a change of taste and mood; however in the current scenario they are now being consumed among meals in several developed countries. The busy lifestyles are leading people to eat more of packaged food including snacks, bakery and confectionary products. People consume snacks while driving, watching movies, partying, web-surfing, and during the office break hours.

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## Segmentation

The global Savory Snacks markets are segmented into types which primarily include potato chips, processed snacks, popcorn, nuts and others.

## Study Objectives of Savory Snacks Market

- To provide detailed analysis of the market structure along with forecast for the next 5 years of the various segments and sub-segments of the Global Savory Snacks Market
- To provide insights about factors affecting the market growth
- To Analyse the Global Savory Snacks Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.

- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country-level analysis of the market with respect to the current market size and future prospective
- To provide country-level analysis of the market for segment by types and regions
- To provide strategic profiling of key players in the market, comprehensively analysing their core competencies, and drawing a competitive landscape for the market

[Market Research Future](#) (MRFR) recognizes the following companies as the key players  
The leading market players in the global Savory Snacks market primarily include

- BepsiCo,
- Kraft Foods Group, Inc,
- ConAgra Foods, Inc, CALBEE, Inc,
- Diamond Foods, Inc,
- General Mills, Inc,
- Hershey Group GmbH & Co.
- K&G,
- Lorez Bahlsen Snack-World Group,
- Kellogg Company,
- Orkla ASA and others.

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Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Global Savory Snacks Market, high-growth regions, and market drivers, restraints, and opportunities.

Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors.

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