

Global Electronic Massager Market 2016 Share, Trend, Segmentation and Forecast to 2020

The analysts forecast the global electronic massager market to grow at a CAGR of 6.22% during the period 2016-2020.

PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- [Electronic Massager Industry](#)

Description

Various massage therapists, physiotherapists, and spa and salon experts offer diverse massage therapies. Massages are helpful in relieving stress and body pain. They improve blood circulation and increase blood flow, which facilitates the absorption of nutritional elements into the muscles and tissues. Electronic massagers are significantly gaining popularity in the market owing to the demand for technologically advanced massagers. An electronic massager uses a combination of geared motor mechanisms, which create vibrations in the body. Vibration motors are also used as stand-alone massaging devices in mattresses or chairs.

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Covered in this report

The report covers the present scenario and the growth prospects of the global electronic massager market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of global electronic massagers in the market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Electronic Massager Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- JSB Healthcare
- OSIM International
- Panasonic
- Prospera

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Other prominent vendors

- Aurawave
- Beurer
- Deemark Healthcare
- Healthmate Forever
- HoMedics
- International Electro Medical
- LURACO Technologies
- Medisana
- Omron
- Prospera
- Robotouch
- Shenzhen Relcare Electronics

Market driver

- Need for working professionals to combat stress and sickness
- For a full, detailed list, view our report

Market challenge

- Increasing popularity of non-electronic massagers
- For a full, detailed list, view our report

Market trend

- Effect of electronic massager on patients
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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