



Embedded Displays Market Analysis by Technology, Vertical and Forecast 2014 - 2022

PUNE, INDIA, September 26, 2016 /EINPresswire.com/ -- [Embedded displays market](#) are the fastest way to execute a color display interface that has several features such as, smart graphic user interface, touch screens and embedded functions at an affordable rate. Besides providing flexibility embedded displays can save power with greater efficiency.

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Rising number of automated equipment as well as systems in different industries have contributed to the growth of the market. In addition, advancements of latest embedded display systems too have kept the prospects of the market high. Moreover, low cost and greater efficacy are driving the embedded-display industry worldwide. Dominance of the local players as well as availability of advanced features for less has hampered the growth of the market to a greater extent. Advancement of latest and specialized equipment is expected to create greater opportunities. Increased usage of embedded display mainly in the 3D systems would keep the market future robust.

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The market is segmented based on technology, verticals and geography. The technologies assessed during the study consist of LCD, LED, OLED and others. The verticals studied include Wearables, Industrial automation, Automotive, HVAC, Home appliances, Construction equipment, Fitness equipment and Medical. Regions experiencing tremendous North America, Europe, Asia Pacific and LAMEA.

The key players active in the embedded display market are Microsoft Corporation, Avnet, Inc., Intel Corporation, Anders DX, Green Hills Software Inc., Esterel Technologies SA, ENEA AB, Planar Systems Inc., Altia Inc. and Multitouch Ltd.

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KEY BENEFITS FOR STAKEHOLDERS

The market research report provides integrated information on the major drivers, restraints and opportunities influencing the industry growth during the forecast period. The study further drills down to produce data volume by components, end customers and demography. SWOT analysis of major brands, highlights weaknesses, strengths, opportunities and threats. The data proves effective for business owners planning on designing their marketing and branding strategies. Region wise business performance discussed in the market research report would be valuable for enterprises planning to explore new areas. The report not only examines the market dynamics but also takes a closer look at the growth rate and industrial chain structure.

Study further weighs up on the prominent market players and what they are doing different to position their product in the already crowded marketplace. Assessment of upstream and downstream market also forms an important part of the report.

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