

United States Smart Education Market 2016 Share, Trend, Segmentation and Forecast to 2020

The analysts forecast the smart education market in US to grow at a CAGR of 13.97% during the period 2016-2020.

PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- [Smart Education Industry](#)

Description

A technology-driven education system like the smart education architecture includes information, resources, and professional development opportunities to support institutions in imparting education to students in a digitally rich environment. In this system, traditional teaching methodologies are transformed to improve the learning process and knowledge delivery. The smart education model uses an array of tools including digital text, graphics, audio-visual, and interactive presentations. These tools allow teachers to demonstrate and communicate easily, improve the teaching process, and engage students in multimedia technologies.

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Covered in this report

The report covers the present scenario and the growth prospects of the smart education market in US for 2016-2020. To calculate the market size, it considers the revenue generated by vendors through software, content, and hardware.

The market is divided into the following segments based on end users:

- Higher education institutions
- K-12 schools

The report, Smart Education Market in US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adobe
- Apple
- Desire2Learn

- Microsoft
- Desire2Learn

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Other prominent vendors

- Articulate
- Blackboard
- Dell
- Discovery Communication
- Echo360
- Fujitsu
- IBM
- Jenzabar
- Lenovo Group
- Pearson
- Promethean World
- Saba Software
- Tata Interactive Systems

Market driver

- Increase in digital pedagogy
- For a full, detailed list, view our report

Market challenge

- Difficulties in execution
- For a full, detailed list, view our report

Market trend

- Increasing digital literacy
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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