



United States E-learning Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- [E-learning](#) Industry

Description

Wiseguyreports.Com Adds “E-learning -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

The e-learning market in the US is growing rapidly due to changes in the education sector such as the introduction of education technology and online content to the curriculum. Innovations by vendors have led to the use of more advanced technologies in the education system. Simulations, cloud-based solutions, and AR are some such technologies. Cloud solutions have restructured aspects of education such as content creation, content delivery, and accessibility, making it more productive, convenient, and effective. Many institutions in the US are deploying cloud-based solutions for economic benefits.

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Covered in this report

The report covers the present scenario and the growth prospects of the e-learning market in the US for 2016-2020. To calculate the market size, Technavio considers the revenue generated from sales of products like content, technology, and services. The report also considers the revenue generated by end-users such as higher education and K-12 segments.

The market is divided into the following segments based on product:

- Content
- Services
- Technology

The report, E-learning Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Blackboard
- Desire2Learn

- Oracle
- Pearson
- SunGard

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Other prominent vendors

- Aptara
- Articulate
- City and Guilds Group
- Docebo
- Edmodo
- Educomp
- Haiku Learning
- N2N Services
- Saba Software
- Schoology
- Tata Interactive Systems

Market driver

- Private equity investments in education
- For a full, detailed list, view our report

Market challenge

- Threat from MOOCs and open-source software vendors
- For a full, detailed list, view our report

Market trend

- Cloud-based solutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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