

Vitamin Supplements Market in Asia-Pacific Region to Grow at a CAGR of 6.8% by 2024

Vitamin Supplements Market Research Report categorizes the Global Market by Region, Type, Application and End Users

PUNE, MAHARASHTRA, INDIA, September 26, 2016 /EINPresswire.com/ -- Market research future published a cooked research report on Vitamin Supplements Market. According to Research Report, Vitamin Supplements Market is expected to grow with the CAGR of more than 6% from 2015 to 2024. Asia-Pacific is accounting for more than 30 % market share and thus is the largest market of vitamin supplements. Europe and North America is also accounting market share of more than 25%. The major growth driver of vitamin supplement market is increasing customer awareness about health and wellbeing, rise in disposable income, and because of improper diet the dependency over vitamin supplements is increasing.



Taste the market data and market information presented through more than 50 market data tables and figures spread in 125 numbers of pages of the project report. Avail the in-depth table of content (TOC) & market synopsis on "Vitamin Supplements Market Information- Global Forecast to 2024"



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Asia-Pacific to dominate the Vitamin Supplement Market Information in 2015

The Asia-Pacific is the largest market of Vitamin Supplements and the consumer awareness, product availability and rising aging population are the major growth driven factors in this region. India, China, Japan, Australia are the emerging countries of this region in the Vitamin Supplements Market.

North America and Europe are also emerging in this market. Increasing disposable income, Growing old age population, increased focus on health and wellness and high incidence of chronic diseases are some of the growth driven factors.

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Pharmaceuticals is one of the largest consumer of Vitamin Supplements Market Vitamins supplements are available in the form of pills, capsules, granules and tablet. Increasing R&D investments in the pharmaceutical industry is expected to bring new innovative vitamin supplements products in coming future

The Healthcare industry of Vitamin Supplements Market is projected to be the fastest-growing market during the period 2015 to 2024.

Use of nutrients, including vitamins as a source of medicine has evolved through decades and

continues to serve as the basis for many pharmaceuticals usage today. Vitamin products such as multivitamins, vitamin B, pet vitamins are used to prepare several vitamins supplements specific to the requirements of the customers.

Personal Care also showing good opportunities in Vitamin Supplements Market in coming years.

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This report includes a study of strategies, product portfolios, developments of leading major players such as;

- •Glanbia plc (Ireland),
- •NBTY Inc (US)
- •Reckitt Benckiser Group plc (UK)
- Archer Daniels Midland Company (US)

This research report has provides the insights, on various levels of analyses such industry analysis, market share analysis leading market players and their profiles. This report also helps in studying the target segments by providing views on emerging & high-growth segments and market conclusion. Together the market data comprise and discuss with the basic assessments on the competitive scenarios & strategies, of the global Vitamin Supplements Market, including the high-growth regions, countries and their political, economic and technological environments. Furthermore the project report also provides the views over the historical market values as well as, pricing and cost analysis of the same.

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At <u>Market Research Future (MRFR)</u>, we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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