



Global LBS (Location-based Services) Market in the Healthcare Market 2016 Share, Trend, Segmentation and Forecast to 2020

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Description

Wiseguyreports.Com Adds "Location-based Services Market in the Healthcare -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021" To Its Research Database

The use of LBS in the healthcare industry can improve the operational efficiency of small and large hospitals worldwide. The growth of the market is driven by several factors such as the increased deployment of RTLS tags inside hospitals and the improvement in Wi-Fi and wireless land area network (WLAN) infrastructure of hospitals. Healthcare organizations use RTLS solutions for asset management to locating equipment like hospital beds, wheelchairs, ventilators, oxygen cylinders, and infusion pumps. Hospitals are implementing RTLS solutions to improve their efficiency and reduce cost.

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Covered in this report

The report covers the present scenario and the growth prospects of the global LBS market in the healthcare industry for 2016-2020. To calculate the market size, Technavio considers the revenue generated from RTLS and GPS technology. Under RTLS technology, it covers revenue generated from RFID (both active and passive), Wi-Fi, and ultra-wideband (UWB) tags.

The market is divided into the following segments based on geography:

- APAC
- EMEA
- Latin America
- North America

The report, Global Location-Based Services (LBS) Market in Healthcare Industry 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- AeroScout
- Awarepoint
- Ekahau
- GE
- HP
- Zebra Technologies

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Other prominent vendors

- Axxess International
- Centrak
- Cisco Networks
- Elpas (Tyco Security Products)
- IBM
- Infor Global
- Navizon
- Plus Location Systems
- Radianse (Airponte)
- RF Technologies
- Siemens Healthcare
- Sonitor Technologies
- ThingMagic (Trimble Navigation)
- TeleTracking Technologies
- Versus Technology

Market driver

- Wide deployment of RTLS tags in hospitals
- For a full, detailed list, view our report

Market challenge

- Safety and security concerns
- For a full, detailed list, view our report

Market trend

- Rising popularity of LBM
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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