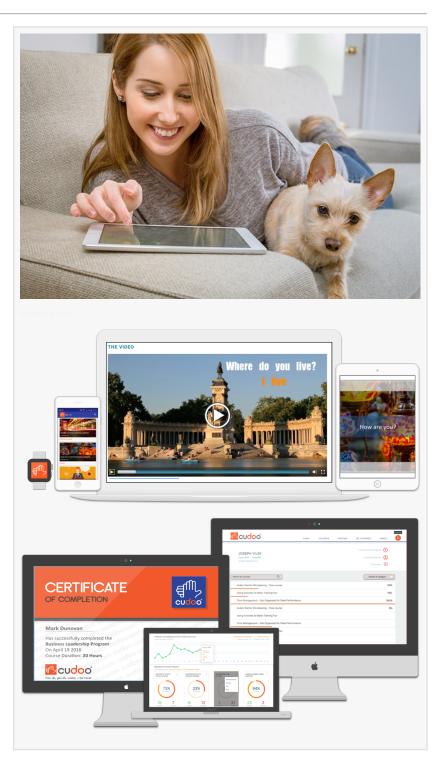


## Learningonline.xyz Launches its Cultural Connectivity Solution in the Middle East at the Training & Development Show

Learningonline.xyz launches its Cultural Connectivity ecosystem in the Middle East, showcasing its global mobility solution for over 160 languages

CUPERTINO, CA, UNITED STATES, September 26, 2016 /EINPresswire.com/ -- Globalization has led to an increase in businesses and countries experiencing a diverse culture of nationalities and languages worldwide. Global competitiveness and internationally spread mass markets have provided companies with the opportunity, as well as the push, to engage with customers and partners across borders in order to sustain growth and remain in the running. The necessity for global mobility of resources, especially employees, has risen proportionally. A research by Mercer (2015) concluded that approximately 54% of surveyed companies predict an increase in permanent transfers while 50% anticipated a rise in the training and development assignments overseas.

Learningonline.xyz delivers unique video and micro based language Nanolearning to connect cultures. It is the only online language solution to offer a cultural connectivity ecosystem for over 160 languages, mapped to international CEFR Can-Dos. Its e-learning ecosystem is designed to address the key issue of language barriers for mobile employees dealing with multi-cultural customers, through a highly scalable 24/7 online training solution.



"We are excited to enter this vibrant market, showcasing with our partner in this region, Eton Institute. This is an economy with a strong history of international companies and investors from all over the



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Sue Brett, C.E.O. of Learningonline.xvz

world, and a commitment to innovation and opportunity creation. Expo 2020 springs to mind! Our combination of 24/7 online-based products and apps, that connect learners, peers and instructors to a world of cultures, is a affordable and sustainable solution that will feel right at home here," commented Sue Brett, C.E.O, Learningonline.xyz.

Learningonline.xyz will showcase <u>Cudoo</u>, unique video-based online courses for over 160 languages and cultural intelligence skills, with an option for Live Online with online

teachers, and its free multi-language Language App, in collaboration with Eton Institute, at Stand 310.

"Eton Institute is a great partner for us," she added. "Over a decade, they have supported thousands of companies resolve international bottlenecks through really exciting cultural solutions. If our values come from a place of being "Wildly Cultural", they are in the same Safari truck."

The Training & Development Show ME 2016 will take place from 9th-10th of October at the Dubai International Convention and Exhibition Center (Dubai, UAE). The Training & Development Show Middle East 2016 hosts the unique and latest innovations in learning and development as well as the management of human resources.

Moaz Khan learningonline.xyz 4086417790 email us here

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