

# India Beer Market to Reach \$636 billion and Growing at a CAGR of 2.4% by 2020

PUNE, INDIA, September 26, 2016  
/EINPresswire.com/ -- [India Beer Market 2016](#)

Beer is globally the third most popular drink after water and tea. Growing at a CAGR of 2.4%, it is projected that the global beer market will reach approximately USD 636 billion by 2020. In 2015, the global beer market was valued at USD 566.6 billion. While in 2014 the global beer market grew by 1%, it grew approximately by 2% in 2015. The low growth percentage is due to a slowdown in beer consumption by world's five largest beer markets, China, US, Russia, Germany and Brazil.

India is among the top five beer markets in Asia Pacific in terms of volume. The four large global players Heineken, Budweiser, SABMiller and Carlsberg control 86% of the Indian market and account for eight out of ten maximum selling beer brands. It is expected that in the period 2012 to 2016, the Indian beer market will double to approximately USD 9 billion.

Complete Report Details @  
<https://www.wiseguyreports.com/reports/652296-a-study-of-india-s-beer-market-2016>  
Why should the report be purchased?

The report "A Study of India's Beer Market 2016" highlights key dynamics of the global and China's beer market. The growing opportunity in the sector has been investigated. The initiatives and performance of key players including Heineken International, SABMiller plc, Anheuser-Busch InBev, Carlsberg Group, United Breweries Group, Cerana Beverages, Kaama Impex has also been examined. The report contains latest industry stakeholder's opinions.

Research methodology and delivery time

Researcher has conducted in depth secondary research to arrive at key insights. Data collected from key public industry sources and publications has been scanned and analyzed impartially to present a clear picture of the industry. All recent developments which impact the sector dynamics have been captured and used to support the research hypothesis.

Get a Sample Report @ <https://www.wiseguyreports.com/sample-request/652296-a-study-of-india-s-beer-market-2016>

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)  
The report is available as single-site single-user license. The delivery time for the electronic



version of the report is 3 business days as each copy undergoes thorough quality check and is updated with the most recent information available. The dispatch time for hard copies is approximately 4 business days, as each hard copy is custom printed for the client

## Table Of Contents – Major Key Points

### 1. Analyst Opinion

### 2. Global Beer Market Overview

#### 2.1 Overview

#### 2.2 Performance & Market Statistics

#### 2.3 Emerging Trends

### 3. India Beer Market

#### 3.1 Overview

#### 3.2 Performance & Market Statistics

#### 3.3 Market Drivers & Emerging Trends

#### 3.4 Competitive Landscape

##### 3.4.1 Heineken International

##### 3.4.2 SABMiller plc

##### 3.4.3 Anheuser-Busch InBev

##### 3.4.4 Carlsberg Group

##### 3.4.5 United Breweries Group

##### 3.4.6 Cerana Beverages

##### 3.4.7 Kaama Impex

#### 3.5 Outlook and Opportunities

### 4. List of Charts & Graphs

#### 4.1 Global Beer Market Player Wise Market Share (2014, %)

#### 4.2 Global Beer Production (2004-2014, billion hectoliters)

#### 4.3 Global Beer Production by Region (2014, %)

#### 4.4 Global per capita Beer Consumption by leading countries (2014, liters)

#### 4.5 Global Brand Value of top 10 beer brands in 2014 (million US dollars)

#### 4.6 India Beer Market Share by Players (% , 2013)

#### 4.7 India Beer Market Share by Players (% , 2014)

#### 4.8 India Beer Market Share by Brands (% , 2013)

#### 4.9 India Beer Market Share by Brands (% , 2014)

### 5. Research Methodology

### 6. About Smart Research Insights

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Get Exclusive Discount On This Report @ <https://www.wiseguyreports.com/check-discount/652296-a-study-of-india-s-beer-market-2016>

### ABOUT US:

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports features an exhaustive list of market research reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under these categories and sub-categories.

Norah Trent

wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.