

## AnyFlip Flipbook Software Ranked Higher in Digital Publishing

AnyFlip won the support of marketers, bloggers and businesses that create attractive flipbooks for online promotion.

HONGKONG, CHINA, September 27, 2016 /EINPresswire.com/ -- AnyFlip is celebrating the news that its online flipbook software has captured the highest ranking in the digital publishing industry. The website that allows users to transform photos and content in to online publications and share them across a host of platforms, now has over 30,000 customers in more than 130 countries.

Authors, bloggers and businesses have all rushed to make use of the online resource, transforming a host of brochures, journals, product catalogues and portfolios in to eye-catching online flipbooks.

AnyFlip provides online resources which help users to make unlimited publications, and after taking just moments to create, the flipbooks can be uploaded and shared across social media. Videos, links and sounds can also be added to bring documents to life.



The business world has been a strong market for AnyFlip, using the software to recreate their historic documents and produce stunning brochures and catalogues to advertise their products or services. With logos easy to upload, personalizing publications is easy.

At a time when businesses are being encouraged to think about the environment and "go green", AnyFlip has meant that paper costs have been cut, moving their brochure and catalogue production online. AnyFlip has also helped companies to reduce their mailing costs, reducing the need for postage by having publications available to read, share and buy online.

Bloggers and authors have also made good use of AnyFlip, showcasing their work and publishing their writing for readers. Authors can display their works on their website, creating something of a digital bookshelf. AnyFlip has also been widely praised for its approach to customer service and

satisfaction.

Anna Lee, Chief Designer of AnyFlip, says "We are delighted with the response we have had to AnyFlip, and are happy to be ranking highest when it comes to the digital publishing industry".

"We are committed to our customers, and provide a host of online support tools as well as continuing to ensure that our software remains the best around" she added.

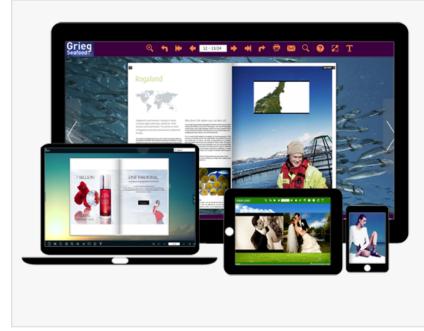
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