



Wahed Invest Inc. Launches the World's First Islamic Robo-Advisor

NEW YORK, NY, USA, September 26, 2016 /EINPresswire.com/ -- Wahed Invest Inc. announces the launch of Wahed, the world's first automated Islamic investment platform, with the aim of providing access to halal portfolio management for 2 billion Muslims around the world. The proprietary platform uses real-time, state-of-the-art software that is fully automated and uses customized financial optimization algorithms.

The Wahed platform analyzes thousands of securities worldwide to create portfolio allocations with the highest growth potential for its clients. The firm is registered with the Securities and Exchange Commission, and is continually monitored by its Ethical Review Board. The board has some of the most prestigious names in international ethical finance, including Sheikh Taha Abdul-Basser, former Islamic Chaplain at Harvard University and Shari'ah Board member of Fajr Capital.

In addition to being the world's first truly automated ethical investment platform, Wahed is also revolutionizing access to high-quality financial advice by reducing minimum investment barriers. According to the CEO, Mr. Junaid Wahedna, "Sophisticated investment management services were previously available only to wealthy investors through financial advisors. We believe that the first step to ethical investing begins with access for anyone that wants to invest ethically. By implementing a completely digital-based solution, which is informed and supervised by world-class financial expertise, Wahed democratizes access to the best financial advice for investors the world over. We are able to offer the most advanced portfolio management for investments as little as \$7,500, as opposed to the usual \$500,000 minimum required by most wealth management firms."

At the firm's USA launch, Co-Founder Nilish Chadha said, "We believe that this is the future of the wealth management and ethical finance industry. We have developed our technology to combine Wall Street-level portfolio management with socially responsible track records and investment principles, to create a new niche in the industry of ethical finance. We empower our investors by not only automating the entire investing process, but also giving them the tools to monitor and plan their customized portfolios using our state-of-the-art client portal."

According to Junaid, "Wahed is a more efficient alternative than investing through mutual funds and investment advisors. We have been generating a higher expected return than many traditional funds with lower risks. Ethical securities have often outperformed traditional securities. Furthermore, our process is completely transparent and every investor's portfolio is entirely liquid making it a better option than even the traditional savings accounts offered by financial institutions."

Wahed will be the first global Robo-advisor to be accessible by the world's lower socio-economic demographic that has been ignored by the financial services industry thus far. This is poised to propel the traditional Islamic Finance sector to the forefront of financial innovation worldwide.

Wahed is currently available to investors in the United States. It aims to be roll out its service to over 100 countries worldwide as early as 2017. The platform had been in beta testing since mid-2015, and has been performed exceptionally well for its current investors. Wahed is now live and may be accessed at www.wahedinvest.com.

Wahed Invest is currently accessible in the United States and will be available in more than 100 countries by 2017. The platform can be accessed anytime on www.wahedinvest.com. For further information please contact Wahed Invest on info@wahedinvest.com or visit our Press Page at: www.wahedinvest.com/press.php

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