

# Smart TV: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Smart TV Global Market 2016 Analysis and Forecast to 2021*

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/EINPresswire.com/ -- [Smart TV](#) is a natural development of the increasing convergence and expansion of multimedia delivery. Smart TVs allow users to customize their TV entertainment experience by using apps that are very similar to the apps people use on their mobile phones. Before shopping for a Smart TV, buyers should know what constitutes the classification of a Smart TV and what supplemental products they will need to operate it. Network connectivity and usage become an issue with Smart TVs, so buyers should learn how they can hook up their Smart TV before purchasing one. Having the added features of a Smart TV can impact what type of remote control an owner can use, so buyers can implement a number of tips to control their Smart TV. Additionally, Smart TVs can work with PCs and notebooks to expand their usability.



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Scope of the Report:

This report focuses on the Smart TV in Global market, especially in North America, Europe and Asia-Pacific, Latin America, Middle and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Samsung Electronics

LG Electronics

Sony

Panasonic

Sharp

Vizio

Toshiba

Hisense

TCL

Skyworth

ChangHong

KONKA  
Letv  
Philips  
Funai

Market Segment by Regions, regional analysis covers  
North America (USA, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
Latin America, Middle and Africa

Market Segment by Type, covers  
LCD  
PDP  
LED&OLED  
SED

Market Segment by Applications, can be divided into  
Game  
Education  
Life  
Tool  
News reader  
Music  
Movie and television  
Social networking services  
Others

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There are 13 Chapters to deeply display the global Smart TV market.

Chapter 1, to describe Smart TV Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Smart TV, with sales, revenue, and price of Smart TV, in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Smart TV, for each region, from 2011 to 2016;

Chapter 5, 6, 7 and 8, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 9 and 10, to show the market by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 11, Smart TV market forecast, by regions, type and application, with sales and revenue, from

2016 to 2021;

Chapter 12 and 13, to describe Smart TV sales channel, distributors, traders, dealers, appendix and data source.

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