

Global Mobile Business Process Management Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, MAHARASHTRA, INDIA, September 27, 2016 /EINPresswire.com/ -- [Mobile Business Process Management](#) Industry

Description

Wiseguyreports.Com Adds “Mobile Business Process Management -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

Mobile BPM provides effective control and transparency of business operations while providing solutions to deal with reducing profit margins and revenues and real-time access from remote locations. The main advantages of BPM are integration, automation, and transparency. Integration means different systems can work together seamlessly. Automation ensures that tasks are carried out rapidly and consistently, and transparency allows users to monitor processes in real time. Mobile BPM combines these features and native mobile capabilities in order to deliver more business value. Mobile BPM also helps field technicians and sales teams work effectively and efficiently. Mobile apps can take advantage of the mobile device to support employees with features such as access to reference material, data capture through mobile phone camera, uploading pictures, and sharing employee location with their colleagues in case they need any additional information.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile BPM market for 2016-2020. To calculate the market size, Technavio considers the revenue generated from the sales of mobile BPM solutions, including functionalities, integrated solutions, and services (consultation, outsourcing, training, and maintenance) in mobile devices such as smartphones and tablets. The revenue generated from after-sales services is not considered.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Mobile Business Process Management (BPM) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Appian
- IBM
- OpenText
- Oracle
- Pegasystems
- Software AG

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Other prominent vendors

- Adobe Systems
- Bosch
- Intellect
- Intalio
- Newgen Software
- TIBCO Software

Market driver

- Need for continuous improvement in business processes
- For a full, detailed list, view our report

Market challenge

- Complexities involved in effective use of software
- For a full, detailed list, view our report

Market trend

- Increasing focus on mobile technologies
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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