

Qatar Fruits and Vegetables Market 2016 Analysis, Share, Trend, Segmentation and Forecast to 2021

PUNE, INDIA, September 27, 2016
/EINPresswire.com/ --

Qatar Fruits and Vegetables Market 2016

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Qatar launched its food self-sufficiency mission, which involved high levels of desalination to ensure conditions like 2011-2012 when even imports of food were difficult to source. Towards this end, the country began incurring significant opportunity costs by way of fuel expenditures, large-scale damage to coastlines and a high level of pollution. Going forward, Qatar has decided to maintain low levels of production, continue its focus on importing food through well-formed channels and to purchase land in Africa and Asia for the cultivation of agricultural produce and cereals. Like Saudi Arabia, Qatar now uses arid agriculture technologies to keep up constant levels of production for some fruits & vegetables.

Local producers have lost the fight against fruit and vegetable importers, mainly from Netherlands, India and China. Foreign production accounted for a rise from 67% in 2000 to a 93% value share. Trade opportunities do exist in the Qatar fruits & vegetable market. The increased disposable income among its citizens makes it suitable for the import of high-quality fruits & vegetables to the nation

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Drivers



The growing population of the region, along with the shift of consumption to other high-value products due to rising disposable income, has provided the necessary impetus for the growth of fruits & vegetables market in Qatar. With more than 90% of the country's population, the market for fruits & vegetables in Qatar is concentrated in Doha, which makes supply chain access easier.

Restraints

Poor agricultural growth along with harsh weather makes it difficult for the nation to have a healthy domestic environment for cultivation. With less than 100 mm of annual rainfall, the nation is fully dependent on the desalination to fulfil its water requirements

The report contains segmentation by type of vegetables and fruits like onions, potatoes, tomatoes, garlic, olives, cucumbers, cabbage, beans, lemon, apples, bananas, grapes, watermelon, grapefruits and dates. These were further segmented on consumption, production, imports, exports and analysis of markets.

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What the report offers

The report identifies the situation of Fruits and vegetables in Qatar and predicts the growth of the market. The Report also talks about market dynamics, drivers, restraints, trends, opportunities, industrial policies, opportunities, competitive intelligence, investment analysis, etc.

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