Finally plug & play home automation for everyone that respects your privacy.

Four university students between 20 and 23 years old from the technology region of Eindhoven are going to smarten up everyone's homes with their startup Aucasi.

EINDHOVEN, NOORD-BRABANT, NETHERLANDS, September 27, 2016 /EINPresswire.com/ -- Four university students between 20 and 23 years old from the technology region of Eindhoven are going to smarten up everyone's homes with their startup Aucasi, which has recently been launched on

Product in livingroom

Kickstarter. They created an easy-to-install plug & play device that brings real home automation for everyone, controls smart appliances of other vendors and respects your privacy.

Aucasi is building the future of home automation today by making it possible to intelligently switch existing devices without collecting any personal data. The installation is as easy as plugging in a toaster: plug the adapter in, plug an existing device in the socket, and program your own personal smart switching scheme. You don't even have to think about setting up a base station or pair sensors to get you started.

Many other home automation systems require too much user intervention, or support only features like timers. So according to the developers, they do not really automate your home. Aucasi Sockets can really automate a house, without the need to get your phone out of your pocket to turn on a light. A personal switching schedule has to be created only once, and Aucasi Socket will switch accordingly. Switching rules can for example be based on motion, time, the weather, sunset or sunrise, who is present in your house and more.

The device itself contains a switch to turn devices plugged in the socket on or off, but can also communicate with smart devices like the Philips Hue lights, the Nest smart thermostat and your TV. Aucasi respects privacy as all communications between different Aucasi Sockets remain inside your own secured home network, and no personal data is stored on servers.

The Dutch founders have taken the device to Kickstarter to secure funds for manufacturing, licensing and certification. Aucasi launched the campaign Saturday the 24th of September on Kickstarter, with €164k as goal (roughly $183k). A single Aucasi Socket will cost €49 euros on Kickstarter.

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