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Global Sunglasses Market 2016 Share, Trend, Segmentation and Forecast to 2020

The analysts forecast the global sunglasses market to grow at a CAGR of 6.07% during the period 2016-2020.

PUNE, MAHARASHTRA, INDIA, September 28, 2016 /EINPresswire.com/ -- Sunglasses Industry

Description

Wiseguyreports.Com Adds “Sunglasses -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

Sunglasses are worn to avoid direct bright sunlight that can damage or cause discomfort to the eyes. Continuous exposure to harmful UV radiations can damage eyes or retina. The use of sunglasses with a high eye protection factor (EPF) protects the eyes, especially from the rising effects of global warming. Sunglasses can be of two types — without prescription lenses (called Plano) and with prescription lenses (called Rx). The lenses used in sunglasses are usually made of polycarbonate, ADC, nylon, or glass. The frames are usually made of nylon, Zyl, plastic, and metal. However, new materials are also being commercialized such as polyamide materials which were brought to the market by a German glass manufacturer and designer company, Mykita. There are many styles and varieties of sunglasses available in the market. Some of the most popular styles are aviators, wayfarers, mirrored, and tea shades.

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Covered in this report

The report covers the present scenario and the growth prospects of the global sunglasses market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of sunglasses.

The market is divided into the following segments based on geography:
• Americas
• APAC
• Europe
• MEA

The report, Global Sunglasses Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

• Luxottica
• Safilo
• Essilor
• LVMH
• Maui Jim

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Other prominent vendors
• Alexander McQueen
• Fielmann
• Lanvin
• Michael Kors
• Pivothead
• Revo
• Specsavers Optical
• Marchon Eyewear
• Marcolin Eyewear
• Fastrack
• Charmant
• De Rigo Vision

Market driver
• Functional uses such as protection against harmful UV rays, glare, and environmental conditions
• For a full, detailed list, view our report

Market challenge
• Low awareness among consumers regarding the harmful effects of UV radiation
• For a full, detailed list, view our report

Market trend
• Growing trend of innovative lenses, functions and designs in sunglasses
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2020 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

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