

# North-American Chocolate Confectionery Market Analysis Outlining Various Industry Key Players and Opportunities to 2027

*North-American Chocolate Confectionery Market categorizes the global market by Type, Application and by Country - Forecast to 2027*

PUNE, MAHARASHTRA, INDIA, September 28, 2016 /EINPresswire.com/ -- Synopsis of the North-American Chocolate Confectionery Market



The Market has been increasing due to rise in disposable incomes and enhanced standards of living, developing merchandising, development of gifting confectionery goodies and growing urbanization”

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## Market Scenario

[North-America Chocolate Confectionery Market](#) has been increasing due to rise in disposable incomes and enhanced standards of living, developing merchandising, development of gifting confectionery goodies on various festive occasions, growing urbanization. Hence, chocolate confectionery market is expected to reach US XX Million at the end of the forecasted period and is expected to grow at CAGR of X.X% from 2016 to 2027.

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## Reasons to buy:

This report provides in depth analysis, market dynamics on North-American chocolate confectionery market. It includes in-depth market assessment for individual segments and sub-segments for chocolate confectionery. The report focuses on market concentration of chocolate confectionery and will be helpful in taking strategic decisions including mergers & acquisitions, collaborations and investments for the chocolate confectionery providing details on the fast growing segments and countries. In addition, it will provide the chocolate confectionery companies to improve profitability by using supply chain strategies, cost effectiveness of various products mentioned in the report.

Access the market data and information presented through data tables and figures spread 115 pages of the project report. Avail in-depth table of content (TOC) & market synopsis on “[North-American Chocolate Confectionery Market Research Report - Forecast to 2027](#)”

## Key Players

The key players profiled in North-America Chocolate Confectionery Market report include:

- Mondelez
- Mars
- Blommer
- Buratos
- Eoley's Candies LP

- Cargill
- Nestle SA
- Hershey
- Barry Callebaut
- Guittard Chocolate Company
- Valrhona
- Alpezzi Chocolate
- Ghirardelli, Ferrero
- Republica del Cacao
- Scharffen Berger

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## Segments

The market for North-American chocolate confectionery is segmented on the basis of type, and by application; by type the chocolate confectionery Market is segmented as (dark, milk, white and filled), by application (direct consumption, beverages, bakery, ice-creams and others), and by country (U.S., Canada and Mexico)

Study Objectives of North-American Chocolate Confectionery Market

- In-depth market assessment for individual micro and macro markets for chocolate confectionery
- To estimate market size and forecasting for the segments, forms and application
- To assess the market size and its various segments
- To understand the supply and demand dynamics of the market
- To provide country level market analysis and future outlook for North America, and their countries including U.S., Canada & Mexico
- Company profiling of major players in the market
- Value chain analysis indicating each stage of its production process and identifying the crucial stages for improvements
- Supply chain analysis of the product indicating the stake of the various suppliers, both basic producers and formulators/distributors, till the end-user
- Evaluation of historical market trends, patents and technologies, and current government regulatory requirements related to chocolate confectionery

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## Regional Analysis of North-America Chocolate confectionery Market

U.S. has dominated the market for North-America chocolate confectionery market with the largest market share, accounting for \$XX million and is expected to grow over \$XX million by 2027, Canada and Mexico are the growing market for North-America chocolate confectionery market and are expected to grow at CAGR of XX% respectively from 2016 to 2027.

## Stakeholders

- Beverages manufacturers
- Bakery Products manufacturers
- Ice-Creams manufacturers
- Traders, exporters, importers

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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