

Global Gambling Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, MAHARASHTRA, INDIA, September 28, 2016 / EINPresswire.com/ -- Gambling Industry

Description

Wiseguyreports.Com Adds "Gambling -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021" To Its Research Database

The global gambling market is expected to grow at a CAGR of 7.91% in the forecast period. The burgeoning middle class population and their growing disposable income are the major factors driving the growth of the market. This increase in demand for the overall gambling games is leading to an increase in the construction and opening of new casino centres across the world.

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Covered in this report

The report covers the present scenario and the growth prospects of the global gambling market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of lottery tickets, betting games, and casino games.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Gambling Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- 888 Holdings
- Betfair
- Caesars Entertainment
- Camelot

- INTRALOT
- Las Vegas Sands
- MGM Resorts
- SJM Holdings
- William Hill

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Other prominent vendors

- Amaya Gaming
- Bet365
- Bet-at-home
- BetAmerica
- Betfred
- Betsson
- Draft Kings
- Ladbrokes
- Sports Toto Malaysia

Market driver

- Increased reach of online gambling
- For a full, detailed list, view our report

Market challenge

- Increasing instances of online scams in the lottery market
- For a full, detailed list, view our report

Market trend

- Growing popularity of online sports betting among younger audience
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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