

River Street Sweets•Savannah's Candy Kitchen Heads to Denver

Family-owned candy franchise touts exclusive opportunity with interactive booth at the Franchise Expo West

SAVANNAH, GEORGIA, UNITED STATES, September 28, 2016 /EINPresswire.com/ -- River Street Sweets•Savannah's Candy Kitchen is world famous for its handmade pralines and now the family-owned candy franchise is bringing its gourmet Southern candies to the mountains of Denver.

River Street Sweets•Savannah's Candy Kitchen (RSS•SCK) executives will join hundreds of fellow franchisors at the 2016 Franchise Expo West from Oct. 6-8 in Denver at the Colorado Convention Center.

"We're so excited to attend this year's Franchise Expo West in Denver, and we're bringing out all the stops for attendees," said Jennifer Strickland, cofounder of RSS•SCK.

Visitors to the RSS•SCK booth will not only be treated to information about the gourmet candy franchise, and how to become part of the system, but also to the tasty southern treats it's famous for.

From World Famous Pralines ® and glazed Southern pecans to gourmet chocolates and RSS•SCK's signature chocolate Loggerheads®, guests at this year's Franchise Expo West will sample fresh candies, handmade right in front of their eyes, and learn exactly why the candy business is so sweet.

"The U.S. confectionery market is a \$32 billion industry that's estimated to grow



Stan, Jennifer and Tim Strickland make up the River Street Sweets•Savannah's Candy Kitchen family-owned business.





steadily by about 3 percent every year. It's been a large part of our economy that's seemingly-



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Jennifer Strickland, cofounder bulletproof, slowing down only slightly during the recession," Strickland said. "As part of this industry, River Street Sweets•Savannah's Candy Kitchen franchisees can leverage the strength of our established brand and fully-developed system, and not lose the feel-good aspects that come with owning a candy store and providing sweet treats to families of all walks of life."

RSS•SCK is a marriage of two well-known and highly respected gourmet candy brands based in the Southeastern U.S, River Street Sweets and Savannah's Candy Kitchen.

After operating independent brands for more than two decades the Strickland family, the proprietors of both candy stores, reunited to offer the RSS•SCK franchise opportunity.

As the unified company continues its aggressive, nationwide growth program, franchise expansion calls for further growth in Georgia, Florida and Texas, as well as in targeted tourist locations in Colorado and across the West Coast. The RSS•SCK franchise program is also ripe for expansion in markets across the United States.

For more information about the River Street Sweets•Savannah's Candy Kitchen franchise operation visit www.RiverStreetCandyFranchise.com, call (844) 842-9037 or email info@RiverStreetCandyFranchise.com.

About River Street Sweets Savannah's Candy Kitchen

River Street Sweets•Savannah's Candy Kitchen is a franchise concept united by two well-known and highly respected gourmet candy businesses based in the Southeast. Operating since 1973, River Street Sweets and Savannah's Candy Kitchen offer a variety of handmade Southern candies crafted right in front of customers. With more than a dozen locations across Georgia, South Carolina and Tennessee and a strong mail and web-ordering program, River Street Sweets•Savannah's Candy Kitchen is now expanding through the franchise program across the Southeast.

For more information on the franchise, visit riverstreetcandyfranchise.com or (844) 842-9037.

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