

EXO U and Samsung Partner to Make Classrooms More Collaborative

Millions of Samsung users gain access to Ormiboard for connected whiteboarding, collaboration, and device management.



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2016 /EINPresswire.com/ -- EXO U Inc. ("EXO U" or the "Corporation") (TSXV: EXO), a software development company focused on effective collaboration and classroom management, today announced its agreement with Samsung Electronics America, Inc., to be an authorized referral partner to promote, bundle, and refer EXO U's Ormiboard to new and current Samsung customers.

As part of the partnership announced today, Samsung will bundle Ormiboard with new and current educational packages, and also offer it as a standalone feature to current Samsung customers. Samsung will incorporate Ormiboard functionality on large-format displays, interactive displays, Chromebooks, Android devices, and more.

"All of us at EXO U are excited to provide Samsung users with a mobile collaboration tool that facilitates 21st-century learning," said Jim Kirchner, the CEO of EXO U. "Ormiboard can help schools make better use of the technology they have in classrooms to engage students today—and also grow with them as classroom technology evolves. Our partnership gives educators using Ormiboard on Samsung devices the freedom to incorporate whiteboarding into any lesson, creating a seamless teaching and learning experience in the classroom and beyond."

Ormiboard is a first-of-its-kind, device-agnostic digital learning environment that transforms any device into an easy-to-use whiteboarding tool, extending collaboration beyond a board or panel on the wall to all 1:1 or BYOD devices.

"Samsung and EXO U share a commitment to delivering ed tech solutions that dramatically improve student outcomes and engagement in learning," said Ted Brodheim, the Vice President of Vertical Business at Samsung Electronics America. "By equipping our classroom hardware with the power of Ormiboard, we look forward to helping teachers and students unlock the power of anytime, anywhere collaboration and whiteboarding in their classrooms."

With Ormiboard, teachers can easily create and customize lessons and activities using a floating toolset to insert more than 500 vector clip art images, pictures, shapes, text, tiles, sounds, actions, and more. Teachers can instantly push content and activities to students' devices, jump to external content, simultaneously view multiple student sessions on one screen, and select any student's activity to appear on the front-of-class display. Ormiboard's [expanding library](#) of templates and searchable content covers all subject areas and includes quick quizzes, click-and-drag assignments, and games.

Ormiboard also features a robust suite of device-management tools that have been customized for

Samsung. Educators will be able to lock and unlock students' Samsung devices, specific pages, and more—helping keep students on task during lessons while still personalizing their experiences with content and activities.

Ormiboard is also available directly to teachers worldwide. To sign up for a free trial or for more information, please visit www.Ormiboard.com.

About EXO U

At EXO U, we believe that people learn best with instructional technologies that support and don't interrupt the momentum of teaching, learning, and collaboration—whether they are learning in person, remotely, or across an evolving device landscape. That's why our web-based whiteboarding and classroom management solutions for educational institutions and corporations work on any device with any OS, anytime and anywhere, solving important mobility issues such as security, privacy, real-time collaboration, and management of application and content. EXO U's shares trade on the TSX Venture Exchange under the ticker symbol EXO.V. For more information about Ormiboard, visit www.Ormiboard.com and follow us on Twitter @ormiboard.

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