

# Sahara Group Keeps Olympics Alive Through Saharalympics

*The Olympic Games comes alive again on October 1, at the Campos Square Mini Stadium, Lagos, Nigeria as Sahara Group holds its second intra-group sports competition*

LAGOS, LAGOS, NIGERIA , September 29, 2016 /EINPresswire.com/ -- The spirit of the Olympic Games comes alive again on October 1, 2016 at the Campos Square Mini Stadium, Igboere, Lagos, Nigeria as Sahara Group holds its second intra-group sports competition tagged “The Saharalympics”.

This edition of the Saharalympics is a milestone for Sahara Group, the African leading power and energy conglomerate

which officially clocked 20 years on August 23rd 2016. The maiden edition of the bi-annual games held on September 13, 2014. Chioma Ajunwa, Nigeria’s first Olympic Gold Medalist (individual event, Long Jump, Atlanta 1996) was one of the high profile sports personalities that attended the event. The event kicks off by 9.00a.m.



Established in 1996, Sahara Group currently has operations in over 10 countries across four continents.

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*Bethel Obioma, Head,  
Corporate Communications,  
Sahara Group.*

Events to be decided at the sporting event include, Football, Track and Field events, Basketball, Volley Ball, Tug of War, Egg Race, Sack Race, Chess, Scrabble, Draft and the flagship event – The “Fourth Floor Dash” which will see the Directors of Sahara compete for honours in a spectacular series of tasks.

“Teamwork, persistence and integrity are key attributes responsible for sustaining growing businesses. All of these have been instrumental to the phenomenal growth of Sahara over the past two decades. The Saharalympics has become a platform for enhancing team bonding and deepening the spirit of enterprise across the Sahara Group globally,” says Bethel Obioma, Head, Corporate Communications, Sahara Group.

The 2016 Games will have as special guests, Ex-Nigerian Soccer international star and Olympic Gold medalist, Victor Ikpeba and one of the brightest Olympians to ever don the Nigerian colours – 400m Bronze medalist and 4 x 400m Silver medalist (1996), Falilat Ogunkoya.

“The Saharalympics has become our symbol of enterprise, competitiveness and unity. It also

reinforces Sahara's commitment to encouraging "work-life" balance and empowering staff to express their gifts outside their regular job functions. At Sahara, we always play and win together and I am confident that after the Games on October 1 Nigeria will have a new crop of stars in various sporting events," adds Obioma.

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