

# Geist explores the importance of flexibility within uncertain times

LONDON, ENGLAND, UNITED KINGDOM, October 4, 2016 /EINPresswire.com/ -- Data centre professionals will have the opportunity to hear from leading industry experts during Geist's annual London event on October 27, 2016. The exclusive event is taking place at one of the UK capital city's most iconic landmarks, Landing Forty-Two at The Leadenhall Building, affectionately known as 'The Cheesegrater'.



Geist to hold London Event at Landing Forty-Two at The Leadenhall Building

The event's focus is particularly topical,

offering attendee's insight into how they can remain efficient, dynamic and adapt during these uncertain times. Providing this insight will be David McGaffey, Sales Manager – Energy Management from Siemens; Martin Carroll, Director – Data Centres from JLL; plus a number of Geist Product Management experts will share their insight with an invited audience.



Geist is committed to providing solutions to businesses within the data centre industry, so that they are able to succeed in a challenging economic environment.

*Scott Harrison, Geist Director of Sales -EMEA*

Scott Harrison, Director of Sales – EMEA, says "Geist is committed to providing solutions to businesses within the data centre industry, so that they are able to succeed in a challenging economic environment. We look forward to welcoming professionals from all over EMEA to our annual event, which offers an opportunity to hear from and network with leading specialists in the sector."

The event will take place from 12:00 p.m. to 4:00 p.m., and anyone wishing to attend can register their interest by visiting <http://go.geistglobal.com/london2016registerinterest>

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