

Wavetec Revamps its Single Line Call Forwarding Solution with Digital Signage and improved features

Wavetec, a global leader in Customer Flow & Journey Management solutions launched a state-of-the-art linear queuing solution UNO-Q.

DUBAI, UNITED ARAB EMIRATES, September 29, 2016 /EINPresswire.com/ -- Designed to help retailers and customer-centric businesses manage <u>customer flow</u> and reduce waiting times effectively, UNO-Q is a plug-n-play, ticketless electronic call forwarding solution that flexibly integrates with digital signage solutions to engage customers and provides real-time insights into in-store traffic and customer flow with manager



dashboards and live reports.

One of the most important features of UNO –Q is that it is powered by <u>Wavetec</u>'s proprietary digital signage solution that offers a state of the art enterprise level signage platform to display targeted messages, attract customers' attention, and enhance your sales revenue. Businesses can now use digital signage embedded with the <u>linear queuing solution</u> for in-store visual display solutions to engage customers with a variety of content and create immersive experiences

This next generation technological solution has new features like enterprise connectivity, wireless connection, digital graphical display, cloud-based configuration and supports up to 32 counters to improve linear and single line queuing experiences at small retail stores, pharmacies, clinics, service centres, restaurants, post offices, laboratories, deli counters and Telco centres.

Tobias Bessone, Deputy CEO Wavetec said, "UNO-Q is another innovative addition to our portfolio of customer journey management solutions. It is an intelligent call forwarding solution that would help our clients optimize customer flow at their service areas and witness increased operational efficiency with its fast and fair serving mechanism."

Long queues and waiting lines are a chief complaint of customers and a great problem for retail format customer service stores. UNO-Q addresses this challenge by allowing customers to queue in a single line and move towards the next empty counter one by one when a teller presses the call forwarding button. Ideal for simple and single phase transactions, this single-line waiting system is cconfigurable according to r specific requirements and service counters.

With the capability to improve staff utilization, increase operational efficiency and streamline customer flow management at retail checkouts and cash counters, UNO-Q has an edge to control queues, reduce walk-aways by 80% and minimize waiting times by almost 40%.

With a global footprint and customer journey management solutions that meet world-class standards, Wavetec delivers customizable and integrated queue management systems to help businesses organize customer flow, engage customers and measure customer journey indicators.

About Wavetec

Wavetec is a multinational technology company offering an ecosystem of solutions for the improvement of the service areas, meeting the company's needs in organizing the influx of people, guaranteeing a valuable engagement experience, and obtaining relevant measures for the decision-making process so as to improve business results.

The Wavetec Customer Experience Solutions are located in different regions with applications in various areas and industries such as hospitals, retail and banks. Some examples of the technology can be found in the BCI Chile, Barclays, KCB, Emirates Airlines, Interbank, Tesco, LIDL and Chilexpress.

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