

Alcoholic Beverages Market Share to Reach \$1,547.2 billion with 3.2% CAGR Forecast to 2022

Alcoholic Beverages Global Market Segmentation and Major Players Analysis and Forecast to 2022

PUNE, INDIA, September 29, 2016 /EINPresswire.com/ -- According to researcher, the Global [Alcoholic Beverages](#) Market is accounted at \$1,237.4 billion and is expected to reach \$1,547.2 billion by 2022 growing at a CAGR of 3.2% from 2015 to 2022. Increasing population and increasing disposal income are the factors that are favoring the market growth. The increasing demand for alcoholic beverages in developing countries is a key driving factor for alcoholic beverages market. The high competitive rivalry among major players, increasing raw material prices, government regulations and availability of substitutes are the factors hampering the market growth.

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Among all the products, beer generates the maximum revenue followed by spirit and wine. These two (spirit and wine) industries are witnessing steady growth over the last few years. The alcoholic beverages market is dominated by large players namely Anheuser Busch-inBev, Miller Coors, Olvi PLC, Heineken Holding PLC etc. The global alcoholic beverages market is dominated by North America and Europe. Asia Pacific region is expected to witness high growth rate due to top players in the market focusing on emerging countries such as China and India. Some of the significant market players include Miller Coors, SABMiller Plc, Beijing Yanjing Brewery Company Limited, Anheuser Busch-inBev, Diageo PLC, Heineken Holding PLC, Olvi PLC, Grupo Modelo, Carlsberg A/S, Tsingtao Brewery Company Limited, and Kirin Holding Company Limited.

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Products Covered:

- Cider
- Flavoured Alcoholic Beverages
- Beer



- Wine
- Sparkling Wines
- Champagne
- Sprit
- o Vodka
- o Brandy
- o Rum
- o Whisky
- o Gin
- o Others

Distribution Channels Covered:

- Supermarkets
- Hypermarkets
- On-Premise
- Others

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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