

## Canada's Multiplay Services Global Market Share, Opportunities, Segmentation and Forecast to 2021

Canada's Multiplay Services Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, September 29, 2016 /EINPresswire.com/ -- "Canada's Multiplay Services Market Dynamics to 2020: Multiplay and Blended Services Adoption, RGU's, ARPS and Service Revenue" is built using extensive market research carried out in telecommunication and media services market of Canada. The report provides holistic historical and future prospects of Multiplay Services Penetration, Blended Service Adoption and Revenue Generating Units split at service levels -Mobile Subscriptions, Mobile Broadband Computing Subscriptions, Pay TV Households, Fixed Broadband Households and Fixed Voice Telephony Households from 2011 to 2020.

Further the report highlights the market base of Multiplay Households subscribers by Operator and their Average Revenues.

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Apart from Subscriber's volume and revenues, the report also provides insights in to Canada's demographic and economic data. This helps in establishing a framework to better formulate the Multiplay and Blended Services market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

## **Key Findings**

This report offers a concise breakdown of Canada operating environment, with forecasts till 2020. The report contains quantitative data which covers demographics, Multiplay and Blended Service Adoption, Revenue Generating Units split at service levels and service revenue data in Canada's Multiplay and Blended Services market.

## Synopsis

"Čanada's Multiplay Services Market Dynamics to 2020: Multiplay and Blended Services Adoption, RGU's, ARPS and Service Revenue" is a comprehensive research report outlaying subscriber volumes of Multiplay and Blended Services in Canada. The report provides detailed breakup of historical and projected number of Revenue Generating Units (RGU's) i.e., paid residential and consumer subscriptions for communications and Pay-TV services (Mobile Subscriptions, Mobile Broadband Computing Subscriptions, Pay TV Households, Fixed Broadband Households and Fixed Voice Telephony Households)

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Reasons to Buy

• Allows you to analyze Multiplay and Blended Services market in Canada split by subscription type and by operator.

• Enhances your knowledge on the usage and service revenue generated in the Multiplay and Blended Services market at category level.

• Allows you to plan future business decisions using the report's forecast figures for the market.

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