



ConnectSafely Releases The Parent's Guide to After School

PALO ALTO, CALIFORNIA, UNITED STATES, September 29, 2016 /EINPresswire.com/ --

ConnectSafely.org, a leading nonprofit Internet safety organization, has published The Parent's Guide to After School, now available for free online. The guide helps parents understand the popular app, which operates as a system of closed social networks, organized by high school.

The guide answers the following and more:

What is After School?

How do students use After School?

How does After School protect students' safety?

Why aren't parents, teachers, and other adults allowed on After School?

"All social media apps and sites," said ConnectSafely.org CEO Larry Magid, "have benefits and risks, but after carefully looking at the After School app, we're impressed that they have put a great deal of thought into trying to prevent bullying and abuse and encourage positive interactions. Still, as with all apps, it pays for users to know how to use its reporting and safety features, and important for parents to understand how their kids are using the app. This guide explains that in detail."

"The Parents' Guide to After School by ConnectSafely will help parents better understand our app, show them why teens use it, and give insight on how we are providing a unique and creative network for teens that encourages them to participate in positive online and offline activities," said Cory Levy, After School Co-Founder and COO.

The guide, which joins ConnectSafely's guides to mobile phones, cyberbullying, cybersecurity, Instagram, Snapchat, Facebook, ASKfm, student data privacy, security, and other topics, is available at connectsafely.org/afterschool.

About ConnectSafely

ConnectSafely.org is a Silicon Valley, Calif.-based nonprofit organization dedicated to educating users of connected technology about safety, privacy and security. Here you'll find research-based safety tips, parents' guidebooks, advice, news and commentary on all aspects of tech use and policy. ConnectSafely receives support from leading technology companies including Google,

Facebook, Comcast, Trend Micro, Snapchat, Lifelock, Twitter, LinkedIn, Microsoft, Glympse, Kik and Tagged.

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