

# Tripcook's September 2016 Quality Website Contest Winner

Tripcook, Travel Business Promotion Agency, picked its Sep 2016 Travel Contest Winner. Paramount Journey Tajikistan won the Quality Travel Website nomination.

VICTORIA, MAHé, SEYCHELLES, September 29, 2016 /EINPresswire.com/ -- Tripcook announced the second winner of its Travel Business Contest for September 2016. The contest is conducted on a regular basis for travel businesses and individuals listed in Tripcook directory.

## Winner

<u>Paramount Journey</u>, Tajikistan, listed under <u>Tajikistan Tour Operators</u> Category has demonstrated excellent skills and diligence in promoting their travel website devoted to tours and travel in Tajikistan, a Central Asian country famous for its high peaks and rich opportunities for adventure tourism, treks and expeditions.

## Selection Criteria

The Paramount Journey travel website is in compliance with the majoirty of the criteria used by Tripcook for its Quality Travel Website nomination. The website's design is neat and has a modern look. The content of the website is interesting and attracts visitors with extensive photo and video materials which provide an impressive picture of what the country has in terms of tourism potential and adventures. Navigation is simple and straightforward, contacts and company details are easily accessible. The website is mobile friendly and its mobile version provides for full functionality.

### Contest

The Tripcook's Travel Business Contest is held regularly, once a month, for listed members. As of now, there are four nominations: Quality Travel Website, Effective Travel Office, SEO Expert and Social Buzz Expert. The winners are invited to use the <u>Winner Badge</u> on their website to improve visitors experience and reflect company achievements. All winners are listed in Tripcook's Hall of Fame(<a href="http://tripcook.com/hall\_of\_fame.html">http://tripcook.com/hall\_of\_fame.html</a>).

# **About Tripcook**

Tripcook is a global agency that serves travel businesses and individuals in the travel and hospitality sector around the world. The mission that the company pursues is to develop and present a set of effective tools to promote and grow travel businesses online.

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