

AnyFlip PDF to Flipbook Software Enables Mobile Users Digest Mobile Content Easily

Mobile reading has become a trend. So AnyFlip allows users to create HTML5 flipbooks from PDFs which enables mobile users to read at anywhere and anytime.

HONGKONG, CHINA, September 30, 2016 /EINPresswire.com/ -- The most recent statistics made in 2016 show that mobile readers grab nearly 50% of content digesting with the tendency to increase even more in the future. This opens the door of multiple opportunities before the digital publishers who use AnyFlip [PDF to flipbook](#) software. Their auditory of mobile readers is increasing day by day giving them the chance to reach more and more people around the globe.

Today, the mobile technology develops as the most intelligent way of communication and knowledge acquisition. About 50% of all mobile users get information from the online content. This provides digital publishers with the great opportunity to reach this vast audience with their professionally created HTML5 flipping books.

Thanks to AnyFlip, the mobile readers will be able to conveniently read the flipping books on their smartphones at any time and any place, to enjoy all the features of the multimedia content, to share it with their friends and to set auto-flip function for smoothly reading experience.

Anna Lee, Chief Designer of AnyFlip, shares: "We at AnyFlip direct all our efforts in flipping book software



optimization. The new features help digital publishers to not only reach more people and provide them interactive and informative content, but also to offer them convenience and pleasurable reading experience that will impel them to come back for more. We strongly believe that the improvements we made will achieve that goal.”

To find out more about the new features of AnyFlip PDF to flipbook Software and how they can help publishers reach more readers, please visit [AnyFlip official site](#).

About AnyFlip:

AnyFlip is a world-leading digital publishing platform that provides people with technology innovations to ensure their business success and to enrich customers' reading experience.

Elina Wu
AnyFlip
020-62313781
[email us here](#)

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