

# Management & Marketing Consultancy: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Management & Marketing Consultancy Global  
Market 2016 Analysis and Forecast to 2021*

PUNE, INDIA, September 30, 2016  
/EINPresswire.com/ -- [Management & Marketing Consultancy](#) in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Key Findings

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in Canada  
Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in Canada

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance  
Add weight to presentations and pitches by understanding the future growth prospects of the Canada management & marketing consultancy market with five year forecasts

## Synopsis

Essential resource for top-line data and analysis covering the Canada management & marketing consultancy market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

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## Reasons to Buy

What was the size of the Canada management & marketing consultancy market by value in 2015?

What will be the size of the Canada management & marketing consultancy market in 2020?



What factors are affecting the strength of competition in the Canada management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up Canada's management & marketing consultancy market?

#### Key Highlights

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry.

The Canadian management & marketing consultancy market had total revenues of \$7.4bn in 2015, representing a compound annual growth rate (CAGR) of 2.1% between 2011 and 2015.

The Operations management segment was the market's most lucrative in 2015, with total revenues of \$2.4bn, equivalent to 32.8% of the market's overall value.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.5% for the five-year period 2015 – 2020.

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