



# Rear Cross Traffic Alert System Global Automotive Market Forecast 2016-2020

*Global Automotive Rear Cross Traffic Alert System (RCTAS) market to grow at a CAGR of 10.33% during the period 2016-2020.*

PUNE, INDIA, September 30, 2016 /EINPresswire.com/ -- Access Report: Global Automotive Rear Cross Traffic Alert System Market 2016-2020

## Summary

The Rear Cross Traffic Alert System (RCTAS) is an extension of Blind Spot Detection (BSD) systems, which is a type of collision avoidance system. Hence, the evolution of this system can be linked to that of BSD systems. The primary functional features of both systems are similar, except that the BSD is used for monitoring front sides of the vehicle; whereas, the RCTAS is developed for rear sides of the vehicle. BSD is also known as blind spot information, side assist, side blind zone alert, blind spot warning, and active blind spot monitoring system.

Wiseguy's analysts forecast the global automotive rear cross traffic alert system (RCTAS) market to grow at a CAGR of 10.33% during the period 2016-2020.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global automotive rear cross traffic alert system (RCTAS) market for 2016-2020. To calculate the market size, the report considers a top-down approach, where the market is derived from the overall automotive RCTAS application volume.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Wiseguy's report, Global Automotive Rear Cross Traffic Alert System (RCTAS) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Autoliv
- Bosch
- Continental AG
- Delphi
- Valeo

## Other prominent vendors

- Infineon Technologies

## Market driver

- Urgency in improving rear visibilities: NHTSA makes backup cameras mandatory by 2018
- For a full, detailed list, view our report

## Market challenge

- Difficulty in usability and potential effects of driver's distraction while using the system
- For a full, detailed list, view our report

## Market trend

- Deployment of advanced sensors having wider bandwidth and high frequency for more accuracy and precision
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Important points from Table of Content which is covered in this Report:

### PART 01: Executive summary

- Highlights

### PART 02: Scope of the report

- Report coverage

### PART 03: Market research methodology

- Research methodology
- Economic indicators

### PART 04: Introduction

- Key market highlights
- Value chain analysis
- Product lifecycle
- Regulatory framework

### PART 05: Market landscape

- Market overview
- Five forces analysis

### PART 06: Market drivers

### PART 07: Market challenges

### PART 08: Market trends

### PART 09: Market segmentation by geography

### PART 10: Vendor landscape

- Competitive benchmarking

- Other prominent vendors
- PART 11: Key vendor analysis  
PART 12: Appendix
- List of abbreviations .....CONTINUED

#### List of Exhibits

- Exhibit 01: Scope of the report
- Exhibit 02: Definitions of products and markets
- Exhibit 03: Product offerings
- Exhibit 04: Market highlights of automotive RCTAS
- Exhibit 05: RCTAS working architecture
- Exhibit 06: Types of sensors that can be used in RCTAS
- Exhibit 07: Value chain of automotive RCTAS
- Exhibit 08: Product lifecycle involved in ADAS
- Exhibit 09: Global regulatory framework
- Exhibit 10: Implemented regulations on ADAS and advance safety systems across nations
- Exhibit 11: Proportion of ADAS market globally 2015-2020
- Exhibit 12: Market segmentation of automotive RCTAS
- Exhibit 13: Global automotive RCTAS market 2015-2020
- Exhibit 14: Five forces analysis in global automotive rear cross traffic alert system market
- Exhibit 15: Drivers in global automotive RCTAS market
- Exhibit 16: Change in the proportion of weightage in rating a vehicle by Euro NCAP 2014 and 2015
- Exhibit 17: List of the cars awarded 5-star rating by Euro NCAP 2015
- Exhibit 18: Global causes of motor vehicle fatalities 2015
- Exhibit 19: Challenges in global automotive RCTAS market
- Exhibit 20: Trends in global automotive RCTAS market
- Exhibit 21: Global automotive RCTAS market 2015 and 2020: Geography
- Exhibit 22: Automotive RCTAS market: Americas 2015-2020 (millions of units) .....CONTINUED

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