

Apparel Retail: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Apparel Retail Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, September 30, 2016
/EINPresswire.com/ -- [Apparel Retail](#) in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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Key Findings

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Canada

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada apparel retail market with five year forecasts

Synopsis

Essential resource for top-line data and analysis covering the Canada apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

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Reasons to Buy

What was the size of the Canada apparel retail market by value in 2015?

What will be the size of the Canada apparel retail market in 2020?

What factors are affecting the strength of competition in the Canada apparel retail market?

How has the market performed over the last five years?



What are the main segments that make up Canada's apparel retail market?

Key Highlights

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Canadian apparel retail industry had total revenues of \$18.1bn in 2015, representing a compound annual growth rate (CAGR) of 2.6% between 2011 and 2015.

The women wear segment was the industry's most lucrative in 2015, with total revenues of \$10.0bn, equivalent to 55.2% of the industry's overall value.

Fast fashion is helping to fuel growth in the market as Canadian consumers are increasingly fashion conscious and eager to keep up with the latest trends. This means that retailers who offer ever-changing lines are at an advantage. Fast fashion retailers H&M and Zara are both present and growing in the country.

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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