

# Global Confectionery Packaging Market Growth Opportunities, Key Players, Market Scenario Forecast to 2021

*Global Confectionery Packaging Market Information by Material (Metal, Paper, Plastic, and others) by Type, by Confectionery items and Region - Forecast to 2021*

PUNE, MAHARASHTRA, INDIA, September 30, 2016 /EINPresswire.com/ -- Segments



The Major Key Players are Crown Holdings, Inc., Graphic Packaging International Inc., Aptar Group Inc., Sonoco Products Company, Bemis Company Inc., Amcor Limited, Silgan Holdings, West Rock Company."

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[Global confectionery packaging market](#) is segmented

On the basis of material it is segmented as metal, paper, plastic, and others.

On the basis of type it is segmented as rigid packaging and flexible packaging.

On the basis of confectionery items it is segmented as flour confections, chocolate confections, sugar confections, and others.

On the basis of region, it is segmented as North America, Europe, APAC and Rest of the World.

Synopsis of the Global [Confectionery Packaging Market](#) Market Scenario

Globally there is a surge in the food & beverages market, especially for sweet items along with the growth of organized retails which has augmented the market for confectionery packaging. With the rapid urbanization and change in the consumer preference for food along with the increased sale of sweet items in the retail stores have stimulated the market for confectionery packaging. This is backed by the international chains of bakery and confectionery outlets and investment by packaging companies in developing more consumer friendly packaging, which has led to the growth of the global confectionery packaging market. The global confectionery packaging market is expected reach US\$ XX Million at the end of the forecasted period and is expected to grow at CAGR of X.X% from 2016 to 2021.

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## Key Players

- Crown Holdings, Inc.,
- Graphic Packaging International Inc.,
- Aptar Group Inc.,
- Sonoco Products Company,
- Bemis Company Inc.,
- Amcor Limited,
- Silgan Holdings,
- West Rock Company,
- Solo Cup

- Sweetheart Holdings.

#### Study Objectives of Global Confectionery Packaging Market

- To provide detailed analysis of the market structure along with forecast for the next 10 years of various segments and sub-segments of the Global Confectionery Packaging Market
- To provide insights about factors affecting the market growth
- To analyze the Global Confectionery Packaging Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, APAC, and Rest of the World (RoW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by Material, Type, Confectionery items and Region.
- To provide strategic profiling of the key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

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#### Regional Analysis of Global Confectionery Packaging Market

APAC dominates the global confectionery packaging market with its fast growing market worldwide. It will expand at a CAGR XX% over the forecast period. The region is expected to show rapid urbanization along with changes in consumer preference for the food industry. The expanding retail along with increased investment by packaging companies has stimulated the scope of growth in the region. It is followed by North America which is expected to grow rapidly over USD XX million by 2021. Europe and Rest of the World are also expected to grow at CAGR of XX% respectively from 2016 to 2021

[Market Research Future](#) (MRFR) recognizes the following companies as the key players

#### North America

- US
- Canada
- Mexico

#### Europe

- Germany
- France
- Italy
- Spain
- U.K
- Rest of Europe

#### Asia– Pacific

- China
- India
- Japan
- Australia
- Rest of Asia-Pacific

#### RoW:

- Latin America
- Middle East

- Africa

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#### Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Global Confectionery Packaging Market, high-growth regions, and market drivers, restraints, and opportunities.

#### Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

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