

# Motorcycle Infotainment System Global Market expected to Grow at a CAGR of 11.39%

*Global Motorcycle Infotainment System Market to grow at a CAGR of 11.39% during the period 2016-2020.*

PUNE, INDIA, September 30, 2016 /EINPresswire.com/ -- [Global Motorcycle Infotainment System Market](#) 2016-2020

## Summary

The Global Motorcycle Infotainment Market is growing at a steady pace and is expected to post a CAGR of 11.39% during the period 2016-2020. Following the increasing adoption of motorcycles for touring purposes, the preference for heavyweight motorcycles is rising. This is expected to increase market demand for infotainment systems during the forecast period. In 2015, North America accounted for the majority of the market share, followed by Europe and APAC.

Wiseguy's analysts forecast the global motorcycle infotainment system market to grow at a CAGR of 11.39% during the period 2016-2020.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global motorcycle infotainment system market for 2016-2020. To calculate the market size, the report considers the unit sales of infotainment system across all regions.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America

Wiseguy's report, Global Motorcycle Infotainment System Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Harley-Davidson
- Honda Motors
- BMW Motorrad
- Polaris Industries
- Bombardier Recreational Products

#### Other prominent vendors

- Garmin
- Sena Technologies
- Skully
- TomTom

#### Market driver

- Increasing focus by chip manufacturers toward automotive grade semiconductors: Leading to rapid advancement in motorcycle infotainment
- For a full, detailed list, view our report

#### Market challenge

- Striking a balance between add-on features and the driver distraction perspective
- For a full, detailed list, view our report

#### Market trend

- V2V and smartphone technologies pushing development of smart infotainment systems
- For a full, detailed list, view our report

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#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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