

# Swimwear Industry Global Market To Grow At Cagr 5.97% Between 2016 to 2020

*Analysts forecast the global swimwear market to grow at a CAGR of 5.97% during the period 2016-2020.*

PUNE, INDIA, September 30, 2016 /EINPresswire.com/ -- [Global Swimwear Industry](#)

Analysts forecast the global swimwear market to grow at a CAGR of 5.97% during the period 2016-2020. Developed countries such as the US, Germany, the UK, Japan, and Australia have relatively well-penetrated swimwear markets, where product innovations continue to be a key driver. The large number of swimming pools and water parks in most western countries adds to the wide scale adoption of swimwear.

In the US, the water sports participation rates went up from 12.5% in 2012 to nearly 14% in 2015. While traditionally western countries have been dominant markets, there is a relative growth in the adoption of swimwear in developing countries in recent times, more so in APAC. Strong macroeconomic fundamentals, coupled with an increasing preference for swimming as a leisure and recreational activity, are propelling the growth of the global swimwear market.

Try Sample Report @ <https://www.wiseguyreports.com/sample-request/657331-global-swimwear-market-2016-2020>

Covered in this report

The report covers the present scenario and the growth prospects of the global swimwear market for 2016-2020. To calculate the market's size, the report considers the revenue generated from the retail sales of swimwear products to individual customers in the global market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

Global Swimwear Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Check Discount @ <https://www.wiseguyreports.com/check-discount/657331-global-swimwear-market-2016-2020>

Key vendors

- American Apparel
- Arena Italia
- Perry Ellis International
- Speedo International

- Wacoal

#### Other prominent vendors

- ACACIA SWIMWEAR
- B. Swim
- Billabong
- Body Glove
- Equatorsun
- La Perla
- NoZone\_Clothing
- O'NEILL
- Parah
- PVH
- Quiksilver
- Rue Royale Diana (Diana Sport)
- Seafolly
- Seaspray
- Swimwear Anywhere
- The Wet Seal
- Triangl
- TYR Sport
- VF
- Volcom

Solutions to your queries@ <https://www.wiseguyreports.com/enquiry/657331-global-swimwear-market-2016-2020>

#### Market driver

- Growing demand for luxury swimwear
- For a full, detailed list, view our report

#### Market challenge

- Volatility in raw material prices
- For a full, detailed list, view our report

#### Market trend

- Introduction of multifunctional cover-up swimwear and beachwear
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

## About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

### Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

Follow Global on LinkedIn: <https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd-?trk=biz-companies-cym>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.