

Hotels & Motels Japan: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*Hotels & Motels Japan Global Market 2016
Analysis and Forecast to 2021*

PUNE, INDIA, September 30, 2016
/EINPresswire.com/ -- Hotels & Motels in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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<https://www.wiseguyreports.com/reports/420469-hotels-motels-in-japan>

Key Findings
Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Japan

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan hotels & motels market with five year forecasts by both value and volume

Synopsis
Essential resource for top-line data and analysis covering the Japan hotels & motels market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

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Reasons to Buy
What was the size of the Japan hotels & motels market by value in 2015?



What will be the size of the Japan hotels & motels market in 2020?

What factors are affecting the strength of competition in the Japan hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Japan's hotels & motels market?

Key Highlights

The hotels & motels industry value consists of all room revenues generated by hotels, motels and other accommodation providers through the provision of accommodation. The value does not include non-room revenues, such as casinos, shops and telecommunication services. The industry is segmented according to the origin of the revenues (leisure consumers and business consumers). Market volumes are classed as the number of hotels in a country or region. Any currency conversions included within this report have been calculated using constant 2015 annual average exchange rates.

The Japanese hotels & motels industry had total revenues of \$52.4bn in 2015, representing a compound annual growth rate (CAGR) of 6.2% between 2011 and 2015.

Industry consumption volume increased with a CAGR of 0.3% between 2011-2015, to reach a total of 9,978 establishments in 2015.

Chinese tourists has been a major factor for the growth in the Japanese hotels & motels industry and the it looks certain that this trend will continue in the foreseeable future.

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