



DealerSuccess Partners with Wheels Automotive Dealer Supplies, Inc.

Partnership with Largest Canadian Automotive Dealership supplier Provides Cutting Edge Auto Sales Technology Previously Available Only in U.S.

The logo for DealerSuccess, with the word "DEALERSUCCESS" in a bold, sans-serif font. "DEALER" is in blue and "SUCCESS" is in green. Below it, the tagline "Redefine your online showroom" is written in a smaller, italicized font, with "online" in green and "showroom" in blue.

DEALERSUCCESS
Redefine your online showroom

VANCOUVER, WASHINGTON, USA,

October 3, 2016 /EINPresswire.com/ -- [DealerSuccess](http://DealerSuccess.com), an automotive industry research/marketing/training company, today announced a partnership with Wheel's Automotive Dealer Supplies Inc. the largest Canadian provider of innovative dealer supplies and promotional materials for all facets of and departments in the automotive industry, with over 9,300 auto dealer clients. These dealers can now get cutting-edge deal-producing technology previously available only in the US, including VirtualDeal, ConversionBlaster and Spin Car.

The DealerSuccess deal-producing technology now available to these 9,300+ Canadian dealers includes:

VirtualDeal: An Online Deal Creator for the consumer that uses an innovative perfect payment DMS-integrated technology. Auto dealers are currently getting up to an additional 46% of website leads with VirtualDeal and closing a much higher percentage of the shown appointments. It is a simple plug-in to an auto dealership's existing website and works as follows: A customer can select a vehicle, click the VirtualDeal button and complete their entire deal from home. Customers are able to get multiple lease/payment options, trade value, financing and fees, and reserve their vehicle for up to 24 hours. VirtualDeal creates perfect payments that both the dealer and consumer can get behind and has an integrated customer follow-up system with full accountability reporting. Direct DMS integration allows for deal push and accurate ROI.

ConversionBlaster: A new interactive Geo-Technology for any dealership website – no app required. Conversion Blaster technology was created for major corporations and big box retailers whose business model depended on hyper-local website conversion – and those same advanced technology features are now available to auto dealers. It incorporates website Geo-Fencing and makes a dealership's existing website local and personal to its visitors based on where they are shopping from – for radically increased leads.

Spin Car. A technology that gives dealers a full 360 degree interactive inventory engagement similar to Carvana - for a fraction of the cost and a performance guarantee of 10% more VDP leads. It increases VDP conversion rates by 42%.

"Partnering with DealerSuccess just made sense. They align well with the truly unique and innovative products we want to provide to our clients and represent exciting additions to our product line," said Rick Ashworth, President & CEO, Wheel's Automotive Dealer Supplies, Inc.

Commenting on the new partnership DealerSuccess President Joe Orr stated, "Dealer Success is thrilled to bring these new and exciting technologies to Canada. Partnering with Wheels Auto and

their massive dealer clientele (exceeding 9000 dealers) is a great move for all parties concerned. Wheels Auto fiercely protects their dealer base and, after months of vetting us and our three products, we have teamed up and are proud to be a part of the Wheels Auto team.”

For more information, or to schedule a demo call 855-568-4140 or visit: <http://dealersuccess.net/>

About Automotive Dealer Supplies, Inc.:

Wheel's Automotive Dealer Supplies has been in business for 30 years and is the go-to company for innovative auto dealer supplies and promotional materials for all facets and departments of the automotive industry.

Unlike their competition, Wheel's Automotive Dealer Supplies manufactures all POS materials in house. It carries numerous products that no other dealer supply company has or can offer and supplies these to approximately 9000+ dealerships throughout North America. The company is also exclusively partnered with 17 OEMs and manages their Certified Pre-Owned Programs as well as providing all POP, POS and marketing materials. The company is also exclusively partnered with 17 OEMs and provides their Certified Pre-Owned Programs with all of their Point of Sale & marketing materials.

[About DealerSuccess:](#)

DealerSuccess is a team of inspired and passionate automotive executives, dealership Internet directors and professional marketers that seek out, research, test and launch revolutionary automotive products that have the potential to evolve and disrupt automotive for both the consumer and DealerSuccess' auto dealer partners.

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