

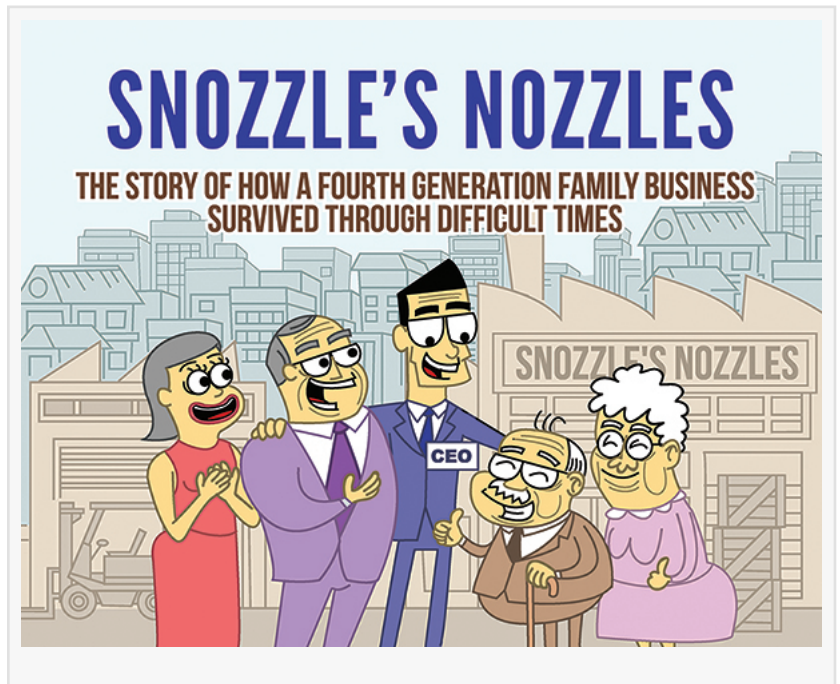
KDG Publishes Book to Help Small and Medium-Size Businesses Understand Tech Solutions

Leading technology provider simplifies tech solutions through a new book.

ALLENTOWN, PENNSYLVANIA, USA, October 6, 2016 /EINPresswire.com/ -- Leading technology provider KDG has published a unique book outlining the ways in which multigenerational [family-owned businesses](#) or closely-held private enterprises can benefit from tech solutions. Oftentimes, these smaller businesses find it difficult to understand technology and its benefits. However, KDG's new book seeks to help this client group better recognize tech solutions and all of their advantages.

Entitled Snuzzle's Nozzles, the informative book strays away from

tedious, textbook answers and explanations. Instead, it makes what may be a complicated discussion an easy one through the form of a children's book.



“The main goal of this book,” explains KDG CEO Kyle David, “is to take a concept that may seem daunting and explain it in a way that is both simple and memorable.”

“

While the story is fictional, it is something we see repeated at KDG quite often.

Kyle David, CEO

In Snuzzle's Nozzles, the fictional Snuzzle family and their fourth generation nozzles business must learn how to seamlessly integrate traditional business practices with technology so that they, their family, and their company can thrive in an ever-changing and ever-advancing technological

world.

“While the story is fictional, it is something we see repeated at KDG quite often,” says David. “We wanted to use the book as a way of showing real families that tech solutions do not mean that you have to sacrifice the elements of your business that have made it successful. Like the Snuzzles, you can have both.”

The book uses all of the elements of popular children's stories by authors like Dr. Suess. From detailed and vivid illustrations to fun and memorable rhyming prose, the unique book from the tech

provider gets back to the basics. It invites readers to set aside their previous notions about technology being hard, unsettling, and time-consuming and instead asks them to just be kids again and listen to a story that explains tech in a way that is both simple to understand and easy to remember.

Business owners who want to learn more about KDG and all they can do for their business or enterprise can request a copy of the book through KDG's website:

<http://www.kyledavidgroup.com/snozzles/>.

About KDG: KDG (formerly the Kyle David Group) has served small and medium-size family businesses and closely-held private enterprises for over 15 years. We serve as complete technology consultants for all types of businesses throughout the Lehigh Valley and beyond. IT management, software development, onsite training, [web design](#), solutions for accounting and human resources, and project management are but a few of the services we provide. Learn more at

<http://www.kyledavidgroup.com/>.

Kyle H. David
The Kyle David Group, LLC
4842007719
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.