

Giti Tire Launches Sweepstakes for Rose Parade® and College Football Showdown in Pasadena

Consumers can go to the Giti Tire USA Facebook page for chance to win trip for two to experience the iconic parade and game on Jan. 2.

RANCHO CUCAMONGA, CA, USA, October 4, 2016 /EINPresswire.com/ -- A [Giti Tire sweepstakes](#) was launched awarding trips for two to attend the iconic Rose Parade® and college football game in Pasadena.

The tire company is celebrating its second year of sponsoring the world famous Rose Parade with the Giti Tire Rose Parade/Game [Sweepstakes](#). Five lucky couples in the U.S. and Canada will win airline tickets, lodging for two nights (Jan. 1 & 2) and tickets to attend the parade, VIP tailgate party and college football game.

To enter the contest for a chance to win a

trip, consumers can go to the [Giti Tire USA Facebook page \(http://bit.ly/2d2IVpL\)](http://bit.ly/2d2IVpL). Winners will be chosen by random drawing and will be announced Nov. 16.

Giti Tire is the official tire sponsor of the 128th Rose Parade, as well as Presenting Sponsor of Decorating Places -- designated areas where attendees can watch the final work of seeds, bark, fruits, vegetables and of course, flowers being applied to the floats before they make their debut in the parade. The Rose Parade is a tradition like no other -- a festival of flowers and music synonymous with America's New Year Celebration® and unequalled anywhere else in the world.

"The sweepstakes will help promote Giti Tire's growing presence in North America," said Ruby Vizcaino, marketing manager-events for GITI Tire (USA) Ltd. "We have three brands, GT Radial, Primewell and Dextero, that drivers can choose from. Our tires have been part of people's lives for many years, and we look forward to serving the North American market for many years to come."

About Giti Tire (pronounced "G-T" tire)

One of the largest tire companies in the world, Giti Tire Group, (headquartered in Singapore) has been in the tire business since 1951. Giti Tire operates 8 manufacturing plants and produces a broad



range of tire products, serving major original equipment vehicle manufacturers, auto-service outlets, tire dealers and consumers in more than 130 countries worldwide.

GITI Tire (USA) Ltd., based in Rancho Cucamonga, California, is the sales, marketing, and distribution company for North America. It markets and sells a family of brands: GT Radial, Primewell, and Dextero tires for high performance vehicles, passenger, SUV, light truck, and medium trucks through national retailers, independent retailers and distributors across the United States and Canada. For more information, please visit www.giti.com.

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