

Global Automotive Airbag Yarn Market Likely to Experience 7.1% CAGR During 2016 to 2021, as per Stratview Research

Extensive Market Research Report from Stratview Research includes Trends, Forecasts, Competitive Analysis and Strategic Growth Opportunities.

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/EINPresswire.com/ -- Stratview

Research announces the addition of a new market research report on [Global Automotive Airbag Yarn Market](#) by Vehicle Type (Compact Car, Midsize Car, Large Car, MPV and LCV, SUV, and Others), by Airbag Type (Driver Airbag, Passenger Airbag, Side Airbag, Knee Airbag, and Curtain Airbag), by Coating Type (Neoprene, Silicone, and Non-coated), by Region (NA, Europe, APAC, ROW), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016 – 2021

This market report from Stratview Research studies the automotive airbag yarn market over the period 2010 to 2021. The research report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Automotive Airbag Yarn Market: Highlights

Stratview Research foresees a strong growth of CAGR 7.1% in the automotive airbag yarn market over the next five years (2016 – 2021), which offers an opportunity to the automotive industry players to align themselves with the market growth.

There are a number of factors bolstering the growth of airbag yarn in the global automotive industry. The author of the report cited Expected growth in automotive production, introduction of more bags per car, growth in Asia Pacific, and increasing safety standards across the globe are the major drivers of airbag yarns market.

According to the study, airbag fabrics based upon polyamide yarns dominated the global automotive airbag market in 2015. In terms of vehicle type, compact cars, MPVs, and LCVs are expected to offer a robust growth opportunity for airbag yarns in the global automotive industry.

North America and Asia Pacific are the two largest markets for airbag yarns in the automotive industry. Asia Pacific, however, is expected to be the dominant market for airbag yarns during the forecast period. The region is set to experience the highest growth in the coming years with most of the growth coming from developing nations including China and India.



The Publisher, a Global Market Intelligence Firm

Some of the key airbag yarn suppliers for the automotive industry are Invista, PHP, Toyobo, Toray, Hyosung, and Asahi Kasei Fibers. New product development, new optimized manufacturing process development, collaboration with customers, and long term contacts are the key strategies adopted by major players to gain competitive edge in the market.

Report Features

This industry research report from Stratview Research provides market intelligence in the most comprehensive manner. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the research report:

- Market structure: Overview, industry life cycle analysis, supply chain analysis.
- Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- Market trend and forecast analysis.
- Market segment trend and forecast.
- Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- Attractive market segments and associated growth opportunities.
- Emerging trends.
- Strategic growth opportunities for the existing and new players.
- Key success factors.

Stratview Research has a number of high value market reports in the global aerospace & defense industry. Please refer to the following link to browse through our reports:

[Other Reports from Stratview Research in the Automotive Industry](#)

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We have a strong team of industry veterans and analysts having an extensive experience in executing custom research projects for mid-sized to Fortune 500 companies in the areas of Market Assessment, Opportunity Screening, Competitive Intelligence, Due Diligence, Target Screening, Market Entry Strategy and Voice of Customer studies.

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