



Automotive HVAC Market - Opportunities and Forecasts, 2014 - 2022

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The global automotive HVAC market provides for the heating, cooling, and ventilation of the cabin of a vehicle. The global HVAC market is expected to grow at a CAGR of 18.5% till 2015 with a sales of 144.3 million units. Increased cabin comfort in the automotive market is a value addition service that manufacturers cannot ignore. This is a key driver for the growth of the market as it is estimated that global auto sales would reach 85 million units by the end of 2014. Most automotive users need HVAC for comfortable travel; therefore, the automotive HVAC market can expect good sales volumes in the next five years.

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However, the price of HVAC equipment is constantly declining which is expected to have an adverse affect on the market revenues. The HVAC equipment prices have declined by 20% in the past five years and the same is expected in the near future. Even though automotive HVAC has been adopted by all segments of automobiles, sunroof is still a part of luxury segment. Therefore, it is a challenge for automakers to develop sunroof system for all segments for effective use of HVAC.

Some of the companies profiled in this report are Air International Thermal Systems, Brose Fahrzeugteile GmbH & Co. Kg, Calsonic Kansei Corporation, Behr GmbH. & Co. Kg, Delphi Automotive Plc, Denso Corporation, Halla Climate Control Corporation, Johnson Electric Holdings Ltd, Sanden Corporation, and Japan Climate Systems Corporation.

KEY BENEFITS

This report provides market intelligence with respect to technology, components and geographies

Deep dive of top factors impacting the market growth

Value chain analysis, Porter's five forces, top investment pockets are analyzed and presented in detail in the report

SWOT analysis and strategic developments are included in the report for key players

To study the challenges and opportunities available in the automotive HVAC market

To derive market estimates for automotive HVAC market and its sub-segments

To analyze the key strategies adopted by major market players engaged in the market

To analyze the market factors in various geographic regions and understand business opportunities

To assess and rank the top factors that are expected to affect the growth of the market

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GLOBAL AUTOMOTIVE HVAC MARKET BY TECHNOLOGY
Automatic

Manual

GLOBAL MARKET, BY COMPONENT

Compressor
Heat exchanging equipment
Receiver/Dryer
Expansion valve

GLOBAL MARKET, BY GEOGRAPHY

North America
Europe
Asia-Pacific
RoW

KEY AUDIENCES

Automotive HVAC market manufacturers, dealers, and wholesalers
System integrators and software vendors
Component providers and technology developers
Research institutes

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