

Upper Crust Pizzeria Wins 2016 City Beat News Spectrum Award For Excellence in Customer Satisfaction

The team at Upper Crust receives high marks for customer satisfaction, earning the prestigious Spectrum Award.

ARLINGTON, MASSACHUSETTS, USA, October 5, 2016 /EINPresswire.com/ -- With the highest possible customer satisfaction rating of 5 stars, The [Upper Crust](#) Pizzeria has earned the 2016 [City Beat News](#) (CBN) Spectrum Award for Excellence in Customer Satisfaction.

Founded in 2001 in the Beacon Hill neighborhood of Boston, The Upper Crust Pizzeria has expanded into a chain that serves unique, award-winning [pizza](#) in a fast-casual environment. The menu has grown from classic combos to more unique and daring pairings, including pizzas like The Uncommon, The Fenway, Cameron's BBQ and more. Any pizza can be made white (without tomato sauce) or red (without cheese) and is available on traditional, whole wheat or gluten-free crust.



"Our award-winning architectural spaces include open kitchens, pizza pan-decorated ceilings and high-definition flat screens, all adding up to deliver a truly unique experience that can only be described as Upper Crust," says Jordan Tobins, founder, CEO and chairman of The Upper Crust.

"Our passion is not only pizza," says Tobins. "Giving back and inspiring the communities that inspire us is what we're all about. We're fortunate to have been able to partner with dozens of outstanding organizations to raise money, strengthen our community, and support neighborhood charitable initiatives while sharing a tasty pizza together."

When it comes to customer service, Upper Crust's goal is simple: to serve its customers well. "And our team takes great pride in its efforts to provide the legendary customer service for which we are known," says Tobins. "Our managers are experienced, knowledgeable and committed. Our owners are active in several trade organizations and numerous charities. We are proud of our commitment to our customers, to our industry and to giving back to the communities we serve."

At Upper Crust, friendly staff members deliver high-quality product backed by the company's mission: The People...The Pizza...The Passion. "It's simple, but we believe this is what keeps our customers coming back for more," says Tobins.

In partnership with The Stirling Center for Excellence, CBN recognizes businesses such as The Upper Crust for providing an outstanding customer experience and honors them with the Spectrum Award. Winners are based on CBN's independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight customer service and customer satisfaction. The rating system combines data collected from nominations, online and

other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Only those with a 4 or 5 star rating receive the Spectrum Award.

The Upper Crust chain has grown, with locations throughout Massachusetts as well as in Arlington, Va.; Washington, D.C.; and Beverly Hills, Calif. For more information, go online to www.theuppercrustpizzeria.com. Visit the company's Star Page at <http://awards.citybeatnews.com/Upper-Crust-Pizzeria-Boston-MA>.

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City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9800 or go online to www.citybeatnews.com.

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