

The Cisneros Group is Launched to Help New York City-Metro Entrepreneurs Grow, Prosper & Thrive

Serving companies with sales from \$2-50 million and 10-250 employees

NEW YORK, N.Y., USA, October 10, 2016 /EINPresswire.com/ -- [Richard Cisneros](#) has announced the launch of [The Cisneros Group](#), a consulting firm established to help New York City and metro-area businesses to expand and become more profitable.

Specializing in EOS®, the [Entrepreneur Operating System](#), the consultancy serves companies with sales from \$2-50 million and 10-250 employees in the retail, service, manufacturing, transportation, wholesale, agricultural and construction industries.



Richard Cisneros, The Cisneros Group

“EOS® has helped thousands of

entrepreneurs systematically and permanently improve their businesses,” said Rick Cisneros. “Strengthening leadership teams, clarifying goals, increasing organizational productivity and marketing strategy are among the areas we focus on with clients.”

The Cisneros Group utilizes a program implemented over five day-long meetings to discuss, understand and apply the EOS® systems, which have been used by thousands of entrepreneurs and featured in Entrepreneur, Forbes and Inc. The EOS Model™ addresses six components of every business that must be managed and strengthened to be great: vision, people, data, issues, process and traction. This model applies to businesses in any industry.

Benefits for companies who learn to apply the EOS® principles include:

- continuously producing better results
- breaking through to the next level of performance
- consistently understanding and focusing on priorities
- executing more confidently and effectively
- collaborating more harmoniously with each other
- maximizing meeting productivity
- being empowered with the confidence that leads to effective decision making

About Richard Cisneros

As founder of The Cisneros Group, Rick Cisneros' expertise is based in real-world experience. When he owned a \$20 million business for 30 years, he utilized systemization to manage 350 employees, 70 managers and serve 3.5 million customers annually. As a result, he has a passion for the art and science of business team building, and for teaching entrepreneurs how to grow a company that will endure.

"I look forward to sharing the lessons I learned in building my enterprise to small business owners in the New York City-metro region," he said.

The Cisneros Group may be reached at www.cisneros-group.com.

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