



The New Business Management Platform for Wellness Providers

Swellby is an online health and wellness marketplace for healthcare providers to attract, schedule and book their patients online.

NEW YORK, NY, USA, October 5, 2016 /EINPresswire.com/ -- More patients start their search for their health care provider online. Understandably so, the health care system in America lacks uniformity. Everyone has a story of arriving at the doctor's office during your work day and having one of the following things happen: Confusion over insurance payments, wait times exceeding what your day allotted for, then not connecting with your doctor because he wasn't the right fit or he has so many patients to see that day, you're only a number. The word "care" does not fit the description of that experience.

Then, when trying to find that health care provider, you traditionally would have to call several offices before you get one on the line because they are in session with other patients. Or you may reach the receptionist, which usually gives you no indication of the Doctor's demeanor and in many cases the demeanor of the receptionist may even detract from your impression of his work.

Swellby steps-up to resolve these issues by creating a simple user-friendly experience for the patient. With Swellby, patients can find the best provider nearest to them by typing in their location. Then they can view the provider's availability based on the calendar they display, read their specialties on their profile to make sure they are a good fit and pay for their appointment right there on the site.

When researching for the sites platform, the founders of Swellby.com also saw a void in the market for an all-in-one site where both the patient's user experience and the provider's user experience were elevated. Providers needed a place to streamline their client intake and filing systems. They heard the complaints of practitioners not being able to take clients' calls because they were in a session, then having a filing system that could only be operated from the office leaving them unable to check-up on their clients while at home. So the founders built a secure client management system and took the added step of making it HIPAA compliant.

How is this different than ZocDoc? Good question. Swellby focuses on wellness providers such as Chiropractors, Physical Therapists, and Nutritionists, a market that is underserved in the online marketplace. The intent is to promote preventative health care and wellness, which is why the name Swellby holds the word "well" at its core. The founders saw the shifting demand in the market for holistic wellness providers that actually promote long-term health as opposed to treating pain and sickness with a short term cure. The hope is that by creating this unique health and wellness marketplace more patients will have access to care of this type.

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