

Global Synthetic Rope Market Likely to Experience 6.4% CAGR Over the Next Five Years (2016-2021): Stratview Research

An Extensive Market Research Report from Stratview Research includes Trends, Forecasts, Competitive Analysis and Strategic Growth Opportunities.

DETROIT, MI, USA, October 6, 2016 /EINPresswire.com/ -- Stratview Research announces the addition of a new market research report on Global Synthetic Rope Market by Material Type (Polypropylene, Polyester, Nylon, Polyethylene, and Specialty Fibers), by End Use Industry (Marine & Fishing, Mining, Oil & Gas, Sports, Building & Construction, Cranes, and Others), by Sales Channel (Direct Sales and Distributors), by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive

World), Trend, Forecast, Competitive
Analysis, and Growth Opportunity: 2016 – 2021



This market report from Stratview Research studies the global synthetic rope market over the period 2010 to 2021. The research report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Synthetic Rope Market: Highlights

Stratview Research foresees a robust growth opportunity of 6.4% CAGR in the global synthetic rope market over the next five years (2016 – 2021), which offers an opportunity to the industry players to align themselves with the market growth. Synthetic ropes provide excellent corrosion and abrasion resistance and light weighting in the wide array of marine & fishing applications, such as mooning lines, towing lines, hoisting lines.

Marine & fishing segment is likely to remain the growth engine of the synthetic rope market during the forecast period.

North America is expected to remain the largest market for synthetic rope in the next five years. Excellent distribution network across North America region, high marine & fishing activities, high offshore oil & gas activities are the prime drivers of the North American synthetic rope market. The key synthetic rope manufactures are WireCo Worldgroup Inc., Cortland Limited, Marlow Ropes, Samson Ropes Technologies, and Bridon International.

New product development and regional expansion are the key strategies adopted by the key players

to gain competitive edge in the market.

Report Features

This industry research report from Stratview Research provides market intelligence in the most comprehensive manner. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the research report:

- •Market structure: Overview, industry life cycle analysis, supply chain analysis.
- •Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- •Market trend and forecast analysis.
- •Market segment trend and forecast.
- •Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- •Attractive market segments and associated growth opportunities.
- •Emerging trends.
- •Strategic growth opportunities for the existing and new players.
- •Key success factors.

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We have a strong team of industry veterans and analysts with an extensive experience in executing custom research projects for mid-sized to Fortune 500 companies, in the areas of Market Assessment, Opportunity Screening, Competitive Intelligence, Due Diligence, Target Screening, Market Entry Strategy, Go to Market Strategy, and Voice of Customer studies. Stratview Research is a trusted brand globally, providing high quality research and strategic insights that help companies worldwide in effective decision making.

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