

Shanghai International Lighting Fair 2016 Ends on Positive Note

The third Shanghai International Lighting Fair closed with visitor figures up to 11,958. Event programmes covered lighting design and urban and smart lighting.

HONG KONG, HONG KONG, October 1, 2016 /EINPresswire.com/ -- In its third consecutive year, the [Shanghai International Lighting Fair \(SILF\)](#) closed with visitor figures up from the previous year. From 31 August – 2 September, the fair drew in 11,958 visitors (2015: 11,676), including designers, planners, system integrators, engineers, builders and many other project-based buyers from 49 countries and regions. Over 100 exhibitors showcased a comprehensive display of the latest lighting technologies for industrial, residential and commercial applications at the Shanghai New International Expo Centre. Notable brands included CRETOP, Dilux, ERP, GZ Arex Electronics, Mean Well, SUNPU, Sunwea, TongYiFang, VENTO, YD Illumination, Yueming and several others.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, commented: "We are pleased to see the show continuing to progress in its third edition. It was an honour to welcome the lighting community to explore project-based business opportunities in Eastern China. The lighting market here is quite niche with a strong focus on design and quality. To serve market needs, the 2016 fair focused on design and project implementation with the aim to promote discussion and interaction between industry players. Opportunities in the future are plentiful and lighting markets will engage in more cross collaboration while we strive to help the industry capture new business."

Fair praised as effective business platform by exhibitors and visitors

Companies displayed an array of lighting solutions and reported SILF was an effective platform for capturing new business opportunities. Mr Mingjiang Wu, Sales Manager at Changzhou Chuanglian



Power Supply Technology Co Ltd, disclosed: “We received many orders these days and buyers were interested in our new products. We increased our order quantity, promoted our corporate image and showed the strength of our enterprise.”

Highlighting another show strongpoint, Mr Simon Chen, Project Engineer at Hangzhou Hpwinner Opto Corp, said: “The show has its own geographical advantages and is the most influential industry exhibition in Eastern China that we cannot afford to miss. Our company is based in Eastern China but we have business throughout the country.”



Mr Liu, Manager of the Tech Department at Shandong KY Smart Home Co Ltd, visits SILF every year and noted: “This year, I met many companies from Eastern China and I found a wider variety of lighting products.”

Concurrent event programmes focused on lighting design and urban and smart lighting

In addition to an extensive display of applications and technologies, participating industry professionals unveiled new market trends and product developments via three event programmes. Over 50 sessions covering key lighting elements that included planning, design, implementation and smart technology were held.

The Lighting Design Agora area, conceived by the Chinese Lighting Designer Association (CLDA) and International Advisory Council (IAC), debuted in 2016. The area had three components: Lighting Design Arena for seminars, Lighting Design Showplace for displaying state-of-the-art products, and Lighting Design Gallery for featuring posters from a selection of CLDA's top 100 lighting projects from around the world. Prominent international brands participating under the CLDA umbrella included AL'ART, Creative Lighting Asia, iGuzzini, LED Linear, Lumascape, Technolite, WE-EF and Xicato.

Distinguished overseas and domestic designers lectured on a variety of art and lighting design topics. Mr James Wallace, CEO of IAC, CLDA, shared: “This is the first-ever Lighting Design Agora and also the first time CLDA has done something like this. It has really been quite a privilege to be involved in the design of this.”

Mr Martin Klaasen, Executive Officer of Corporate Support of IAC, CLDA and Principal Designer at Klaasen Lighting Design, explained: “The two regional markets in China differ in that Guangzhou is strong in production and Shanghai is strong in design. Lighting Design Agora was specifically launched in Shanghai to drive design education in China and my outlook on the domestic lighting design industry is positive.”

Another event programme was the Alighting Forum – Smart Lighting Solutions, co-organised by Guangzhou Alighting Electronic Commerce Co Ltd (Alighting Omnimedia) and the Lighting Research Academy of China Southern Power Grid Co Ltd. The forum delve into discussions on smart lighting solutions for urban and hotel applications, communication protocols, product innovation, system integration and much more.

The China Urban Lighting Symposium, organised by the China Illuminating Engineering Society, examined case studies on the future development of urban lighting. Mr Jack Tao, speaker and Regional Chief Engineer at Regal Hotels Investment & Management (Shanghai) Ltd, mentioned: "Communication is critical to the lighting industry. Although the Internet has greatly improved the frequency of exchange, these forums are still irreplaceably important. SILF is a high-quality and efficient communication platform which enabled me to represent our stakeholders and express our ideas to lighting companies and intelligent control enterprises. The show is great for information exchange in upstream and downstream sectors."

The fair was held concurrently with three other events: ISH Shanghai & CIHE – the Shanghai International Trade Fair for Heating, Ventilation & Air-Conditioning; Shanghai Intelligent Building Technology; and Shanghai Smart Home Technology. Forming a part of the "Intelligent Green Building – IGB" exhibition platform, the four interrelated exhibitions assist project-based buyers and manufacturers in forming strategic partnerships through technological integration. The shows hosted more than 600 exhibitors in 40,000 sqm of exhibition space, and attracted 52,000 professional visitors from lighting, intelligent building, smart home and HVAC industries.

The next edition of the Shanghai International Lighting Fair will be held from 5 – 7 September 2017 at the Shanghai New International Expo Centre. The fair is headed by the biennial Light + Building event which will take place from 18 – 23 March 2018 in Frankfurt, Germany. Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Guangzhou International Lighting Exhibition, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Marissa Cho
Messe Frankfurt (HK) Ltd
+852 2238 9941
email us here

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