

Food Fortifying Market to reach \$99.83 billion with 18.4% CAGR Key Player, Regions and Forecast to 2022

Food Fortifying Market to reach \$99.83 billion with 18.4% CAGR Analysis and Forecast to 2022

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/EINPresswire.com/ -- The Global [Food Fortifying Agents](#) market is accounted for \$30.64 billion in 2015 and is expected to reach \$99.83 billion by 2022 growing at a CAGR of 18.4%. In the present scenario, the people across the globe are suffering from malnutrition due to insufficient food vitamins and less care taken on food; this is where food fortifying agents plays the vital role. The increased usage of functional foods in regard to busy schedule of people and rising health concerns in the geriatric population are the factors driving the market. In emerging economies it is gaining popularity owing to increasing awareness. However, the cost of fortifying agents is one of the factors restraining the market.



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Dietary supplements segment is expected to be fastest growing segment owing to its benefits in aging population and carving interest in personal fitness. By type, Probiotics segment is estimated to be fastest growing segment because of increasing demand for nutrients as of growing incidences of chronic diseases. North America is estimated to be the dominating market but Asia Pacific is expected to be the fastest growing region due to continuous demand for fortifying agents in regard of health benefits from different nutrients.

Some of the key players of the Food Fortifying Agents market include Cargill Incorporated, E. I. Du Pont De Nemours And Company, Royal DSM, BASF SE, Archer Daniels Midland Company,

Nestle Sa, Ingredion Incorporated, Arla Foods, Tate & Lyle PLC, Chr. Hansen Holdings A/S, Kellogg Co., Dean Foods, Unilever Limited, RFM CORPORATION, Evonik Industries AG, PPG Industries Inc., Brenntag AG, Univar Inc. and Solvay S.A. ..

Applications Covered:

- Beverages
- Bulk Food Items
- Cereals & Cereal-Based Products
- Dairy & Dairy Products
- Dietary Supplements
- Fats & Oils Market
- Infant Formula
- Other Applications

Types Covered:

- Carbohydrates
- Lipids
- Minerals
 - o Copper
 - o Docosahexaenoic acid (DHA)
 - o Folic acid
 - o Iodine
 - o Iron
 - o Selenium
 - o Zinc
 - o Other Minerals
- Prebiotics
- Probiotics
- Proteins & Amino Acids
- Vitamins
 - o Vitamin A
 - o Vitamin D
 - o Vitamin C
 - o Other Vitamins
- Other Types

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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