

Music of Your Life Inc. (OTCQB: MYLI) Signs Contract to Bring Celebrity DJ's & Move to Subscription Model

*\$84,000.00 Market Cap -
Longest running syndicated radio
company in the world -
Signs Craig Lambert to help achieve
subscription model*

MIAMI, FLORIDA, USA, October 7, 2016
/EINPresswire.com/ --
EmergingGrowth.com, a leading
independent small cap media portal
with an extensive history of providing
unparalleled content for the Emerging
Growth markets and companies,
reports on [Music](#) Of Your Life, Inc.
(OTCQB: MYLI).

Music of Your Life, Inc. (OTCQB: MYLI)
just announced the signing of Music
Industry Executive [Craig Lambert](#) to
bring Celebrity DJ's to the Company's
developing subscriber network.

Craig is one of the most well-known
and successful music industry
executives in the country whose
rolodex of entertainers is a virtual
who's who in the rock and roll
community.

Craig Lambert said, "I'm extremely excited to be involved with Music of Your Life at a time when more and more of the industry moves toward a subscription based streaming model. Everyone from iHeart (NASDAQ: IHRT) to Apple (NASDAQ: AAPL), Pandora (NYSE: P) and Spotify recognize the massive revenue that can be generated from this type of service. Angell got it right when he said celebrities are looking for radio shows to reach their audience directly and interact with their fans on a more intimate level. My clients are some of the most famous and successful names in the business, and I'm looking forward to facilitating a partnership with them for Music of Your Life.

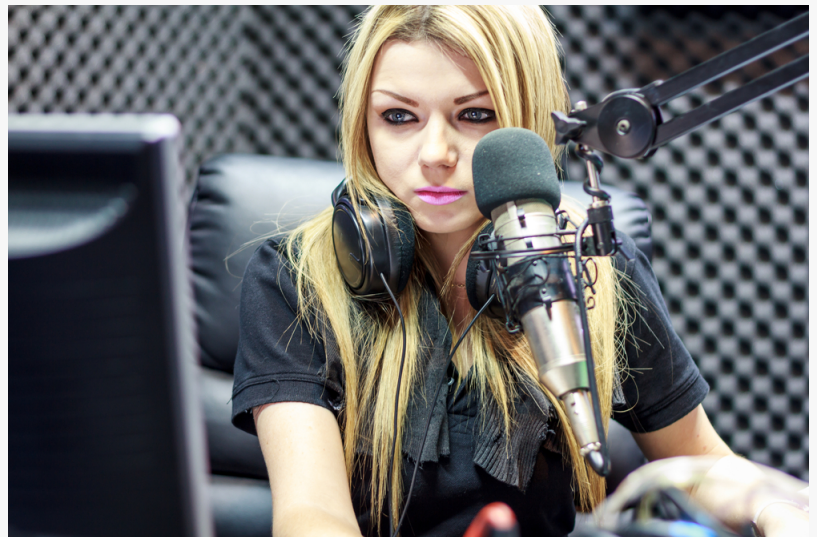
Music of Your Life, Inc. (OTCQB: MYLI)'s Market cap is currently a meager \$84,000.00.

A successful subscription based model can propel them to new levels.

Broadcasting since 1978, the longest running syndicated radio company in the world, Music Of Your Life (OTCQB: MYLI), is in the midst of a transformation to high-growth digital, subscriber



Longest running syndicated radio company in the world



Music Of Your Life, Inc. (OTCQB: MYLI) Since 1978
High Growth Transition to Subscription Model

based radio which could be completed as early as December 2016.

MYLI is projecting a very bright future with revenue coming from its subscription internet radio business as well as additional revenue from a partnership with Princess Cruises, which is owned by Carnival Corporation (NYSE: CCL).

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Celebrities are looking for radio shows to reach their audience directly & interact w/ their fans on a more intimate level. My clients are some of the most famous & successful names in the business...”

Craig Lambert

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