



BluePay Launches Account Updater Feature on Payment Gateway

BluePay, a leading provider of advanced payment solutions, is pleased to announce the launch of Account Updater on the BluePay Gateway.

NAPERVILLE, IL, USA, October 7, 2016 /EINPresswire.com/ -- BluePay, a leading provider of advanced payment solutions, is pleased to announce the launch of Account Updater on the BluePay Gateway. This new feature on BluePay's secure payment platform works with Visa and Mastercard to automatically update cardholder information for merchants who have card-on-file clients set up for recurring billing or subscription services.

The major card brands, like Visa and Mastercard, receive electronic updates from card issuers regarding card expiration dates, account number changes, and more. BluePay submits inquiries on behalf of enrolled merchants to the card brands for verification against these databases. Updates are returned to BluePay and processed in the gateway.

"The Account Updater feature is simple to use and will provide great benefits to our merchants, especially those that use recurring billing for their business," commented Tim Trench, EVP of Product at BluePay. "By enrolling in the Account Updater program, merchants will increase their revenue, reduce their costs, and retain their customers."

Trench continued, "We work with our merchants who enroll in the program to coordinate a schedule based on their recurring billing cycles. BluePay submits the files to the card brands for review and processes the updates in the gateway. That's it. We make it easy for our customers."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York and Toronto. For more information, follow BluePay on [Facebook](#), [Google+](#), [Twitter](#), and LinkedIn, or visit www.bluepay.com.

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