

883 Police Mens Clothing - Launches Fresh AW16 Collection

Infusing transitional layering with modern appeal and bold attitude.

LANCASHIRE, ENGLAND, October 7, 2016 /EINPresswire.com/ -- Renowned menswear brand 883 Police has launched a new collection to honour the arrival of cooler weather.

Born in Italy in 1995, the premium UK based fashion brand 883 Police has always been renowned for its denim expertise, developing premium washing techniques, finishes and textures, consistently reinventing a modern essential.

The new AW16 collection is a triumph of effortless designer style, with trend trend-driven zip highlights, contrast colour tipping, burnout-effect tees, distressed vintage denims and gunmetal shades throughout the hotly anticipated new collection.

The collection is packed with essentials including smart <u>poloshirts</u>, relaxed hoodies, button-down Oxfords, premium denims and 883 Police's take on the season's transitional essential, the bomber jacket. The brand breathes new life into wardrobe classics, infusing them with a bold, modern attitude to lend a new lease of life.



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The Fame jumper is a classic example of the brand's laid-back vibe, offering an easy-to-style crewneck silhouette knitted in 100% navy cotton. This versatile sweater, with subtle 883 Police shield branding to the chest, slots neatly into any everyday wardrobe, pairing with the new <u>Cassady Al 367 jean</u>. In mid blue this regular-fit cut (low rise) sitting between relaxed and slim fits to offer smart, comfortable wear. Completing an ideal AW16 ensemble, the <u>Malko tee</u> is already proving popular with its premium cotton construction, flattering fit and trend-led raglan sleeves.

The brand's inimitable personality and credentials are peppered throughout the range in the form of shields, metallic accents and interesting new takes on their instantly recognisable logo. 883 Police comments, "We're really proud of the new AW16 collection. It's been a long time in the making so it's great to bring it to market. It does a great job of blending new trends with age-old Italian craftsmanship to create pieces that are built to last and will carry you through the seasons."

To get the 883 Police look, visit the online store at 883police.com where the new AW16 collection is ready to be discovered.

At 883 Police, we distribute all over the world to independent retailers and commercial businesses. If

you are interested in hearing more about wholesale or franchise opportunities, please contact us on +44(0)1772 558924 or email contact@883police.com for further information.

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